Government Procurement

Why do we care?
Waste Diversion Requirements

- Local Governments
- State Agencies
- 50% Diversion mandates
City to redouble its recycling efforts
- Council acts after learning city could face steep fines for failing to divert waste from landfills.

By Barbara Diamond, Coastline Pilot

Faced with the possibility of $10,000-a-day fines, the City Council voted unanimously Tuesday to take actions to meet the state mandate for diverting waste from landfills.

The city has fallen behind on the state's 50% diversion requirement and has until the end of this year to catch up. Failure could lead to the hefty fines or forced implementation of state-dictated programs that have little consideration for local conditions.
It’s Hard to Handle

- Compaction issues
- Increased labor
- It “Floats”
Resource Conservation Issues

- Valuable Resource—Why are we throwing this away?
- Oil is how much?
- Is it getting cheaper and more plentiful?
Is it a significant disposal issue?

Let’s find out!
State-Wide Waste Characterization Study

- Counting carpet for the first time ever
- Statewide study
- Comprehensive waste sorts
- Still underway
- Previously lumped in with “other organics”
Highly Detailed and Labor Intensive
On this day, 14 loads sampled
How much carpet is available?
Quite a bit!
Actual Results?

- The 2003 results were published in December 2004
How much is there?

- MOU estimated 4.7 billion lbs or 2.34 million tons nationally
- At that time, California estimated 281,000 tons per year disposal—based on population
Our survey says:

- Carpet is 2.1% of California’s 40.2 million tons of disposal
- 839,000 tons of carpet disposed in 2003
- 1.7 billion pounds!
- Almost 3x expectations!!!!!
Nationwide Disposal?

- This implies 14.1 billion pounds disposal nationwide!
- Almost 3x the expected 4.8 billion pounds!
Why the disparity?

- Market Trends—shifts in consumer tastes
- Greater than expected product turnover
- Could be a bump
- Does disposal exceed industry production?
Impacts?

- Some say the MOU goals are too ambitious.
- Maybe they aren’t ambitious enough!
Caution!

- One data point is not a trend!
- 2004 data may tell a different story.
- We’ll have more data by the end of the year.
California
Market Development Efforts
State Agency Buy Recycled Campaign

- State law requires the purchase of RCPs.
- 50 percent of dollars spent on products in certain categories must be RCPs.
- All agencies must report annually to CIWMB.
- We report to Governor and Legislature.
How much?

- California purchases around $6 billion in products per year
- By state law, should be $3 billion in recycled content products
- Only $119 million RCP reported
- Only $166 million total purchases reported
- Approx. $26 million in plastics
Recycled Products Tradeshow

- The show connects government buyers with RCP/EPP manufacturers
- Most exhibitors see increased sales
- Most attendees purchase products they see at the show
- Over 100 exhibitors and 1,000 attendees—The West Coast’s premier tradeshow!
RMDZ Program

- Economic Development Program
- Focused on recycling based businesses
- Low interest loan program
- $10 million available
Carpet Procurement Specification

- Looking for more than recycled content
- Chemical emissions
- Performance
- It works
California Gold Standard

- CRI Green Label Plus™
- 3rd Party Certified
- 10 percent post-consumer plastic content
- Achieve Gold or Platinum EPP level in Unified Sustainable Textile Standard© 2.0
How can I learn more?
It’s A Teach In!

◆ May 26th Sacramento, California
◆ 10:00 AM to 3:00 PM
◆ Cal/EPA Headquarters Building
◆ Be there or be square!
◆ See me for details.