The State of CARE

CARE’s 6th Annual Conference
Sandpearl Resort
Clearwater, FL

Frank Hurd
Chairman of the BOD
A Special Thanks

Georgina Sikorski
Interim Executive Director

Jeremy Stroop
Operations Manager
CARE
It’s the Economy Stupid!

• Sub-prime mortgage meltdown
• Decrease in housing starts
• Auto sales down
• Carpet sales down
• Oil over $115/barrel
• Inflation Concerns
Direct Impact on CARE

Currently collecting more material than what is being used in end markets
The Challenge Facing CARE

Balancing the Equation
Celebrate the Positive
2007 a Tough Year for CARE - But

• We passed the 1 billion pound threshold
• Another year of double digit growth
• Significant increase in collectors
• Mid-term review completed
• New focus for CARE – the plastics industry
• Extremely strong BOD
Good News Coming!!
CARE Creates Jobs

• Since 2002, CARE Diverted, on Average, 149 Million Pounds of Carpet/Year
  – 150 Direct Jobs¹
  – 300 Indirect Jobs
• Revenues for State and Local Communities

CARE Has a Positive Environmental Impact

- Greenhouse Gas (GHG) Emissions avoided by diverting carpet:
  - 2.5 Million barrels of oil not burned
  - 230,000 passenger cars not driven for one year
- Equivalent to the absorption of GHG emissions from 27 million tree seedlings grown for ten years

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Other Key Accomplishments

• Mill Programs
  – InterfaceFLOR ReEntry
  – Mohawk GreenWorks
  – Shaw Evergreen
• NSF 140-2007, Sustainable Carpet Assessment Standard
• Awareness of CARE grows to 30-45% Among Specifiers and End Users
  – Highest (45%) in Healthcare; Lowest (30%) in Education
  – Increase from ~24% in 2005
Organizational Changes

- Bob Peoples Departure
- New Members on Board of Directors
  - Eric Nelson, InterfaceFLOR
  - Dennis Hayford, Polymers Center of Excellence
  - Bob Peoples, ACS
  - Bob Pilotti, ECM Plastics
  - Sean Ragiel, CarpetCycle
CARE Growth

Collection Sites 2002: 6, 10, 16, 37, 56
Sponsors 2002: 13, 15, 26, 36, 38
Conference Attendees 2002: 54, 65, 82, 106, 163

2007: 163
Challenges for 2008

- Continue to grow CARE network
- Find solutions to the imbalance
- Replace Bob Peoples
- Figure out how to better integrate into the plastics compounding industry
- Funding for the future of CARE
- Development of future strategic direction
For your support of CARE