California Carpet Stewardship
AB 2398

July 1- December 31, 2011
Results
Carpet Manufacturers Participation

- 80 Carpet Manufacturers Registered for CARE California Carpet Stewardship Plan
  - 100% Compliance in Q3 and Q4, 2011

- 50 Million square yards of carpet sold or shipped into California, July 1 –December 31, 2011

- $2.5 Million Remitted by Manufacturers
Communications and Education

- 3500 Dealer and Retailer Kits
- [www.carpetrecovery.org](http://www.carpetrecovery.org)
  - 81 FAQs
  - Webinars
  - Manufacturer and Recycler Resources
- Trade Press and Consumer Press Articles
- Blogs
- Presentations
- Etc
Employment in California

- Carpet Processors who collected or processed carpet in California employed 204 people in California in 2011

- This is an increase of +4 people versus 2010

CARE Annual Report, 2011
AB 2398 Compliance, Complaints, Compliments

• Good Start on the Program
• Very few Market Issues
  – Retailers and Dealers
  – Recyclers
AB 2398
Scorecard

From July 1- December 31, 2011
• 183 Million lbs of carpet discarded in California landfills
  – 34 Million lbs Diverted (18%)
  – 13 Million lbs Recycled (7%)

* Diverted carpet may have been processed in California and/or sent to other states or out of the country
California Recyclers and Processors

• 16 Collectors and Processors on CARE Map (+10 versus 2010)
  – Does not include our 6 Rural Counties (yet!)
• Up to 8 Processors requested funding in Q3 2011 and Q4 2011
• $703,000 distributed to Processors
• Audited Recyclers after Q3 2011
  – Very Few Issues
CARE California
Carpet Stewardship Plan

• Conditional Approval received January, 2012
  – Final Plan Approval by December 31, 2012
  – Issues to Address
    • Baseline and Goals
    • Rural County Access
## Financial Performance

### 2011 TOTAL

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assessments Received (as of 3/2/12)</td>
<td>$2,525,227</td>
</tr>
<tr>
<td>Retailer Remittance</td>
<td>$57,668</td>
</tr>
<tr>
<td>Total Remittances</td>
<td>$2,582,895</td>
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<tr>
<td>Requested Distribution to Recyclers</td>
<td>$703,454</td>
</tr>
<tr>
<td>CARE Expenses thru 12/2011</td>
<td>$320,504</td>
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<tr>
<td>Accrued Expenses</td>
<td>$126,261</td>
</tr>
<tr>
<td>Total Expected Payouts</td>
<td>$1,150,219</td>
</tr>
<tr>
<td>Unused Funds</td>
<td>$1,432,676</td>
</tr>
</tbody>
</table>
Why Carpet recycling is good for all of us

AB 2398 will increase carpet diversion and recycling in California. Recycling carpet:

• Saves precious landfill space
• Reduces our dependence on fossil fuels
• Creates green jobs in California communities
• Create more choices for products with recycled content
Next Steps

• Manage Manufacturer and Recycler Reporting
• Support New Market and Product Development Opportunities to Increase Recycling
• Insure Rural County Project Operates Smoothly
• Update CARE Stewardship Plan based on Baseline and Goals Agreed to with CalRecycle
For More Information

- www.carpetrecovery.org
- www.calrecycle.ca.gov