About the ….

**2012 – 2022 MOU**
for the
Carpet America Recovery Effort
2010 Conference

Anne Peters,
*Gracestone, Inc.*
What is the new Memorandum of Understanding?

A multi-stakeholder collaborative decision-making process to craft the roles & responsibilities of parties in relation to carpet recovery for the 10-year period.
Stakeholders & current balance

• Government 27%
  – MA, MN, IA, GA, FL, NC, Seattle, EPA

• Entrepreneurs 19%
  – Carpet recyclers & thermal recovery ops

• Third-party organizations 14%
  • NERC, CA PSC, GRRN, NSF, SCS

• Carpet industry 35%
  – CRI plus key industries

• Academic; Waste industry each 3%
Topics

- Numeric goals for carpet recovery
- Overarching goal: landfill diversion - is that still the goal?
- Modes of recovery - define, delimit
- Financing
- Strong national system
- Timing; speed of implementation
- Regional markets
- Roles, responsibilities & consequences for MOU signers
Anne Peters,
Gracestone, Inc.
303.494.4934
annep@indra.com