California Greenin’
What’s new?

- Procurement
- Legislation
- Disposal
- Other efforts
California Gold Standard

- CRI Green Label Plus™
- No PBDE
- 3rd Party Certified
- 10 percent post-consumer content
- Product reclamation (pegged to MOU)
- Achieve Gold or Platinum EPP level in NSF Carpet Standard
California Gold Standard

- Adopted May 2006
- All California purchases
- All CMAS purchases
- School districts (CHPS), Universities, Local Government
- Other States
- 11 Manufacturers
Legislation?
Currently in play

- **SB 899 (Simitian)** Toxic Materials in Plastic Packaging
- **AB 258 (Krekorian)** Plastic Pellet Control—Marine Environment
- **AB 722 (Levine)** Incandescent Light Bulb Ban
- **AB 1610 (Núñez)** Tipping Fee Increase
- **AB 712 (De León)** Tipping Fee Increase (special fund)
- **AB 1152 (Niello)** Sales Tax Exemption for Manufacturing Equipment (Recycling)
California Carpet Disposal Information
California’s 2003 Disposal Study

- Carpet was 2.1% of California’s 40.2 million tons of disposal
- 839,000 tons of carpet disposed in 2003
- Significantly higher than expected
- “All things being equal” implies 882,000 for 2005
Nationwide Disposal?

- Roughly (extrapolated by population)
- About 7.3 million tons
Updates?

- New statewide study begins this summer.
- Data should be available in 2008.
Other California Market Development Efforts
State Agency Buy Recycled Campaign

- State law requires the purchase of RCPs.
- 50 percent of dollars spent on products in certain categories must be RCPs.
- All agencies must report annually to CIWMB.
- We report to Governor and Legislature.
EPP Best Practices Manual

- 41 of 42 Chapters On-Line
- www.green.ca.gov
- Includes Carpet
Building Maintenance - Carpet

Environmental and Health Issues and Recommendations

Purchasing carpet that is certified as meeting the California Gold Sustainable Carpet Standard will help you address the following environmental and health issues:

- Prevents Waste, End-of-Life Management:

About 640,000 tons of carpet - roughly two percent of California’s waste stream - end up in California landfills every year. [1] Preventing waste can conserve natural resources and save landfill space. You prevent waste when you:

- Reduce the amount of material you buy to accomplish any task;
- Reuse a product; or
- Purchase carpet products from manufacturers that meet or exceed the end-of-life recycling goals of the Carpet Area Recovery Effort (CARE). Many manufacturers have carpet take-back programs in place and reclaim and recycle the carpet they replace.

In addition, carpet tiles can be replaced as they are damaged or wear out, rather than requiring the replacement of a whole area of carpet.

Recycled Content:

Many carpets are available with recycled content. Look for products that contain postconsumer material, which is finished material that has completed its life cycle.
Collaborative for High Performance Schools (CHPS)
CHPS Sustainable Products Database

- Searchable database
- Products and services that meet CHPS Criteria
- Funded by USEPA, CIWMB and CRI
- Prior attempt at database failed
Thanks for your attention!

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