



CARPET AMERICA RECOVERY EFFORT SM
Developing market-based solutions for the recycling & reuse
of post-consumer carpet

CA CARPET STEWARDSHIP PROGRAM
NOTICE TO CARPET MANUFACTURERS (MILLS)
SURVEY

June 2016

On behalf of CARE, this document serves as notice to Carpet Manufacturers (Mills) of new program requirements for participants.

1. Disclosure of all manufacturers, subsidiaries and brands

AB 2398 statute requires the disclosure of all manufacturers, subsidiaries and brands covered under the Plan. Mills and subsidiaries are already reported to CARE and posted at CalRecycle website:
<http://www.calrecycle.ca.gov/Carpet/MfrBrands/default.htm>

However in order to fully comply with this statutory requirement, CARE is requesting your assistance in providing a list of all brands offered by your mill, any subsidiary company, or any in-house proprietary brand produced directly by your mill or subsidiary for an individual distributor, buying coop or retailer/chain.

CARE is developing a unified list of brands covered under the Plan in order to comply with this requirement. Please be assured that brands **will not** be linked to particular manufacturers, subsidiaries, proprietary brands, distributors, buying coops or retailers/chains. Rather, brands will be listed as a unified alphabetical listing of all brands offered by any of our participating mills. The brands list will be issued as a separate listing from the Mill and Subsidiary listing already posted at CalRecycle.

In order to comply with this requirement, the following information is requested from your business. All manufacturers are required to register all brands offered by your company, either under the primary manufacturing mill, by any subsidiary company, or offered under a private label for an individual distributor, buying coop or retailer/chain.

CARE understands that this information may be considered sensitive proprietary information. As such, CARE and HAW will keep any linking to any particular manufacturer or subsidiary confidential. Only a combined unified brand list will be released to CalRecycle.

Under CA AB2398, your company is required to supply this information. Please complete and return the attached excel registration form with your Q2-2016 report filing, **no later than July 30, 2016**. Failure to submit requested data within this timeline could result in penalties including delisting from the plan. Thank you for your cooperation.

For any questions regarding this request, please contact Brennen Jensen, CA Program Manager
bjensen@carpetrecovery.org or (831) 917-3720.

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