CARE 2009 Survey

• Web-based Survey had Excellent Response Rate
• Ensured Accuracy and Confidentiality of Data

Table 1: Response Rate to CARE Annual Survey

<table>
<thead>
<tr>
<th></th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Received Survey</td>
<td>65</td>
<td>63</td>
<td>75</td>
</tr>
<tr>
<td>Full Response</td>
<td>32</td>
<td>30</td>
<td>46</td>
</tr>
<tr>
<td>Partial Response</td>
<td>4</td>
<td>5</td>
<td>10</td>
</tr>
<tr>
<td>Response Rate</td>
<td>55%</td>
<td>56%</td>
<td>75%</td>
</tr>
</tbody>
</table>

CARE Annual Survey, 2009
Carpet Diversion Hits New High; Recycling Increases from 2008

311 M lbs

246 M lbs

CARE Annual Survey, 2009
Historical Trends in Diversion and Recycling

Figure 3: Post-Consumer Carpet Recycling and Diversion, 2002 - 2009

Diversion Increases 6% versus 2008
Recycling Increases 1.2%
520% Increase from 2002-2009

CARE Annual Survey, 2009
2002 MOU Goals

Gap continues between Actual Results and MOU Goals Established in 2002

CARE Annual Survey, 2009
Manufacturers Consume Most PCC

Collector – A company that collects used carpet from the point of generation and transports it to a processing or waste management facility.

Sorting Facility – A facility that separates waste materials (including used carpet) from a mixed waste stream. The end result of this process is used carpet that is separated from other materials.

Processor – A company or facility that takes used carpet (whether handled by a sorting facility or brought directly by a collector) and processes it for use as a feedstock in a manufacturing facility.

Manufacturer – A company or facility that utilizes processed carpet materials and transforms them into other products, or uses them as raw materials in a manufacturing process.
End Products for Post-Consumer Carpet, 2009*

- Engineered Fuel, 1%
- Other, 4%
- Molded or Extruded Plastics, 5%
- Engineered Resins, 33%
- Carpet, 45%
- Carpet Cushion, 12%

*CARE Annual Survey, 2009

* New CARE Survey Question, 2009
Breakdown by Fiber Types

- N6 increased from 44% to 49% of total
- PP increased from 8% to 11%
- N66 decreased from 36% to 27%

CARE Annual Survey, 2009
Inventories Reduced in 2009

Total Inventories reduced by 50.7 Million lbs in 2009

CARE Annual Survey, 2009
USA is the destination for almost 94% of PCC in 2009.

Figure 7: Destination of Post-Consumer Carpet Recovered in 2009 and 2008

CARE Annual Survey, 2009
1661 People Associated with Carpet Recycling/Recovery Nationwide
CARE Performance

• Respondents reported CARE provided most support in Facilitating Meetings and Networking

• Opportunities for greater support in End Product Development and Local Government Support

CARE Annual Survey, 2009
Working Together

Consumers → Government

Government → Carpet Manufacturers

Carpet Manufacturers → Finished Product Manufacturers

Finished Product Manufacturers → Entrepreneurs

Entrepreneurs → Consumers
Thank You