Legislative Control at the State Level

- 23 States Democrat
- 16 States Republican
- 10 states split
- 1 unicameral (Nebraska)
Legislation in the States

- Climate Change
- Landfill restrictions
- State Building Green Requirements “recycled content”
- Green Procurements
- E-Waste
Politics Aside....

STATES ARE GOING GREEN!!

• Green Building
  (AZ, CA, CT, FL, HI, IA, IL, MA, MD, MN, MO, NJ, NY, OH, OK)

• Tax Credits for Green Building
  (CT, IL, MA, MD, NJ)

• Green Cleaning
  (IA, IL, MD, ME, MO, NY, VA, WA)
Outreach in the States

Originally Targeted States

Alabama, Arkansas, California, Connecticut, Delaware, Florida, Georgia, Iowa, Louisiana, Maine, Massachusetts, Minnesota, New Jersey, New York, Ohio, Pennsylvania, North Carolina, Rhode Island, South Carolina, Tennessee, Texas, Washington
Outreach (cont.)

First Tier Criteria

- center upon states that had national or regional leadership and influence
- be most likely to adopt practices, legislation, or activities that directly supported sustainable industry as described by NSF 140.
- regional dispersion that provides broad coverage
- provide synergistic impact on CARE
Second Tier Criteria

- lower potential for adoption
- less regional prominence
- still adequate potential for a “payoff”
- maintenance of existing relationships
- uncertain political status (such as New York’s gubernatorial situation)
Third Tier Criteria

The remaining states may present unexpected opportunities in the coming months. The outreach group will meet again in six months to review progress and seek new opportunities.
Outreach (cont.)

Presentation to Democratic Governors Association (DGA)

- Kansas
- Montana
- Pennsylvania
- West Virginia *
Outreach (cont.)

Prioritized by Tiers

Tier 1
- California
- Georgia
- Maine
- Minnesota
- New Jersey

Tier 2
- Iowa
- Massachusetts
- Ohio
- Pennsylvania
- New York
- South Carolina

Tier 3
- Alabama
- Arkansas
- Connecticut
- Louisiana
- North Carolina
- Tennessee
- Texas
- Washington
Outreach (cont.)

“Maintenance”

Florida
Progress To-Date

Have met with representatives from the following states:

Alabama (pending)        New Jersey
Connecticut               Rhode Island
Massachusetts             South Carolina
Maine                     Tennessee
North Carolina
Expressed interest following DGA

Tier 1 states

Maintenance

CARE State Outreach
Opportunities in the States

- Green Procurement
- State Green Building Guidelines
Green Procurement

Many locations (cities & states) passing legislation regarding Environmentally Preferable Purchasing (EPP)
Many states legislating that state building projects require materials containing “recycled content”
Next Steps

• Follow-up in target states

• Get MOU signatories in targeted states

• Get MOU signatories to actively ENGAGE!
Additional Outreach

American Road & Transportation Builders Association (ARTBA)

American Association of State Highway and Transportation Officials (AASHTO)
The Good News

CARE has a great story to tell at the state and federal !!!

• Voluntary initiative
• Promotes sustainability
• Market Maker!
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