Current Situation with CCRE

• CCRE was incorporated in Jan 2010 to address the unique issues relating to carpet recycling in Canada
• Took several months to engage the stakeholders
• We have had three full Board meetings – May, July and September

• Current Board members include:
  • Beaulieu Canada
  • InterfaceFLOR Canada, Inc.
  • Kraus Canada
  • Shnier
  • ISO Installation Services
  • National Carpet & Flooring
  • Shaw Industries
  • Tandus Flooring Canada
  • The Home Depot Canada
  • C.A.R.E.
99% of post consumer carpet is going to landfill
95% of commercial carpet is going to landfill – there are some effort made by producers however the product is being shipped to Georgia – costly and inefficient
A handful of recyclers are shipping to USA
Strong desire in Canada to recycle by consumers, corporations and government
Generally a green country with substantial programs in tires, batteries, electronics, all fluid containers etc.
Many landfills in Canada are either full or closed
Toronto currently ships waste outside of the metropolitan area
Where the policy is going

- Province of Ontario is the primary driver of policy on green initiatives in Canada. Other provinces are following.
- Ontario Ministry of Environment has established The Waste Diversion Act (WDA) in 2002. Their mandate is:
  - To specify mechanisms for waste diversion programs
  - Sets out the process for these programs
  - Establishes roles for stakeholders (Waste Diversion Ontario (WDO), Industry Funding Organizations (IFOs))
  - Enables the ministry to establish how the costs of diversion programs are borne and by whom
- WDA has a polluter pays approach
- WDO has place flooring and carpet on its list for diversion
  - Targets will be set leading to 100% diversion
What has happened this year

- As in the US the leadership for sustainable programs are driven at the Provincial level – Ontario is viewed as leading the way
- Stewardship Ontario stumbled this summer.
- Likely a year away (after provincial election) before Stewardship Ontario pushes legislation like California
- CCRE is looking at a voluntary program to get ahead of the legislated approach
- Minister of Environment is aware of initiatives in California and is watching closely to determine if it will incorporate similar legislation
CCRE Current Activities

- Advocating that CCRE becoming the IFO (Industry Funding Organization)
- Are monitoring the Gov’t activities to make sure we are engaged with them – don’t want to be surprised
- Continue to recruit new members
- Evaluating Sustainable funding models – watching what is being done in California