We Can Make A Difference

Post-Consumer Carpet Products

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Carpet America Recovery Effort
Who is CARE?

- Entrepreneurs
- State and Federal Government Representatives
- Carpet and Fiber Manufacturers
- Architects, Designers and Commercial Specifiers
- Retailers, Dealers and Consumers
- NGO’s
2009 CARE Survey Results

Cumulative Diversion Since 2002 > 1.6B Pounds
The Reality

- Carpet is Recyclable - Since 2002, CARE has diverted 1.6 Billion lbs of Carpet from the landfill
  - Decreased GHG Emissions by 1.2 Million MTCE, equivalent to NOT BURNING 10 Million barrels of Oil
  - 3300 jobs associated with carpet recycling
Carpet as Alternative Fuel (CAAF)

Benefits

- Uses carpet that otherwise cannot be easily recycled
- Uses carcass from recycling process
- Could be very beneficial for some types of commercial carpets
- PC mineral filler can be recovered
- High BTU value (CAAF per ton >/= Coal per ton)
- EPA/GA Tech studies show CAAF can be used while decreasing GHG emissions
Working Together

Consumers

Carpet Manufacturers

Finished Product Manufacturers

Entrepreneurs