

# CARE Conference 2013

CITY OF LOS ANGELES



**SANITATION**  
DEPARTMENT OF  
**PUBLIC WORKS**

**City of  
Los Angeles**

**Carpet Recycling  
& Sustainability**

**A New Day?**

# “Commercial” Waste



- **Everything except single family homes**
- **Business, multi-family, churches, film studios...**
- **Everyone who generates post-consumer carpet except...**
- **DIY Home owners – bulky item pickup**
- **38 Million #/carpet year**

# 311 Carpet Stores in City of LA < 5% Served by Collectors



# Small Stores, Little Parking



# City of LA Existing System

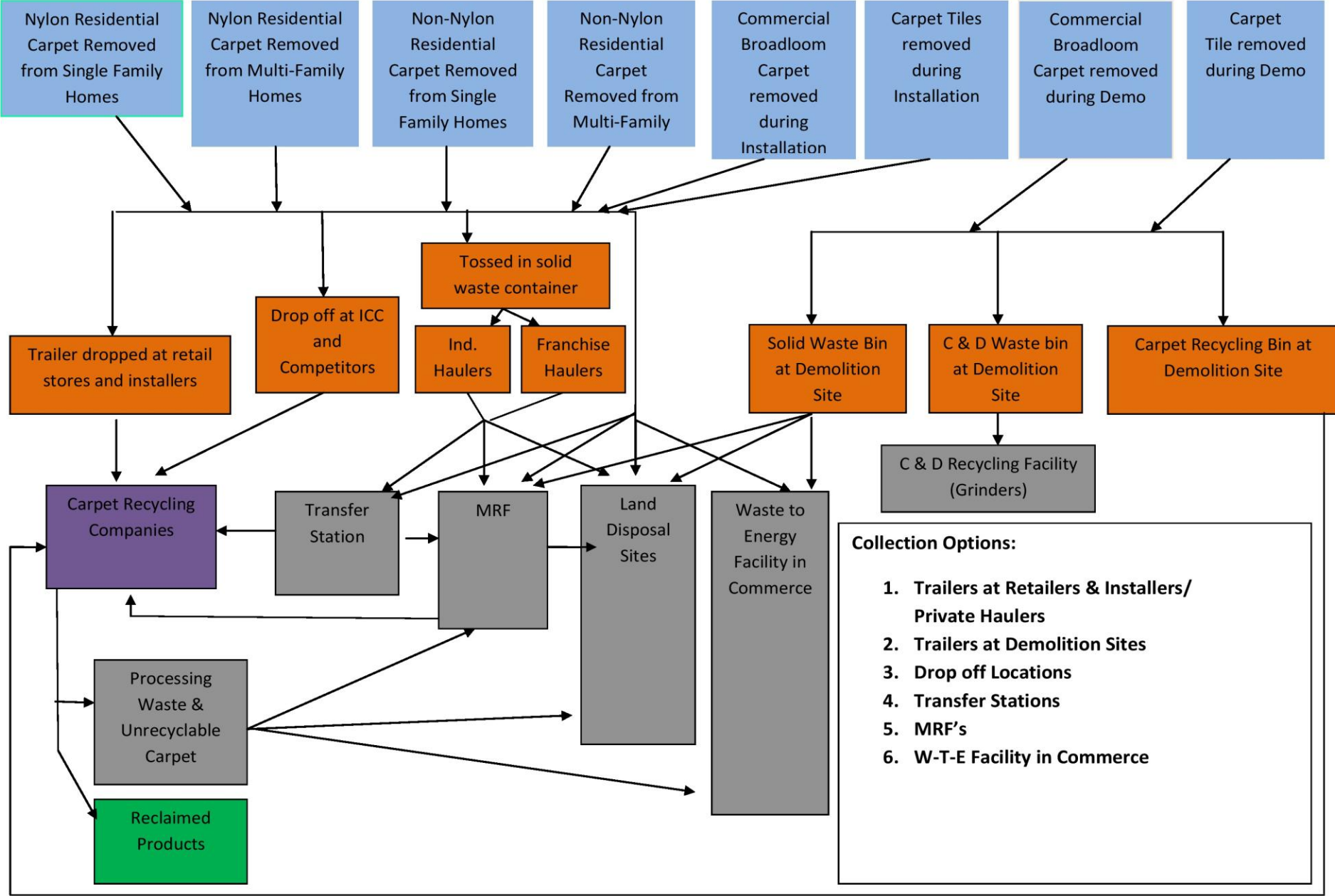
Choice of 150  
Commercial Haulers

aka “The Wild West”

Limited Recycling,  
High Chance of  
Dirty Carpet



# Used Carpet Flow in California



# Material Recovery Facility (MRF)



# Save Money? Landfill Cheaper





# 150 to 11 Exclusive Franchises



- ❑ ***“Clean Air, Good Jobs, Recycling for All”***
- ❑ **Developing RFP Now**
- ❑ **Big Prize ...**  
**Social Engineering**  
**(e.g. Clean Trucks,**  
**Clean up MRF’s)**
- ❑ **Opportunities of Carpet Recycling ...**

# Concept: City of LA RFP Goals



- **Call out Carpet as a Special Waste (like E-waste)**
- **Require proposer to specifically address how they will handle carpet including...**
- **Source segregation**
- **One year + out**
- **Need short term solutions now (Small biz drop off)...**

# Additional Opportunity



**SUSTAINABILITY**

SOCIETY | ENVIRONMENT | ECONOMY

**City of  
Los Angeles  
as end user of  
reclaimed carpet  
resources**

**Program could be  
model for other  
government  
partners**

# Summary



- **City of LA: 38 million pounds of carpet/year**
- **Most stores small**
- **New system will create collection infrastructure**
- **Potential for sustainability model**
- **Per request of City of LA meeting being set up in May with Bob Peoples**