



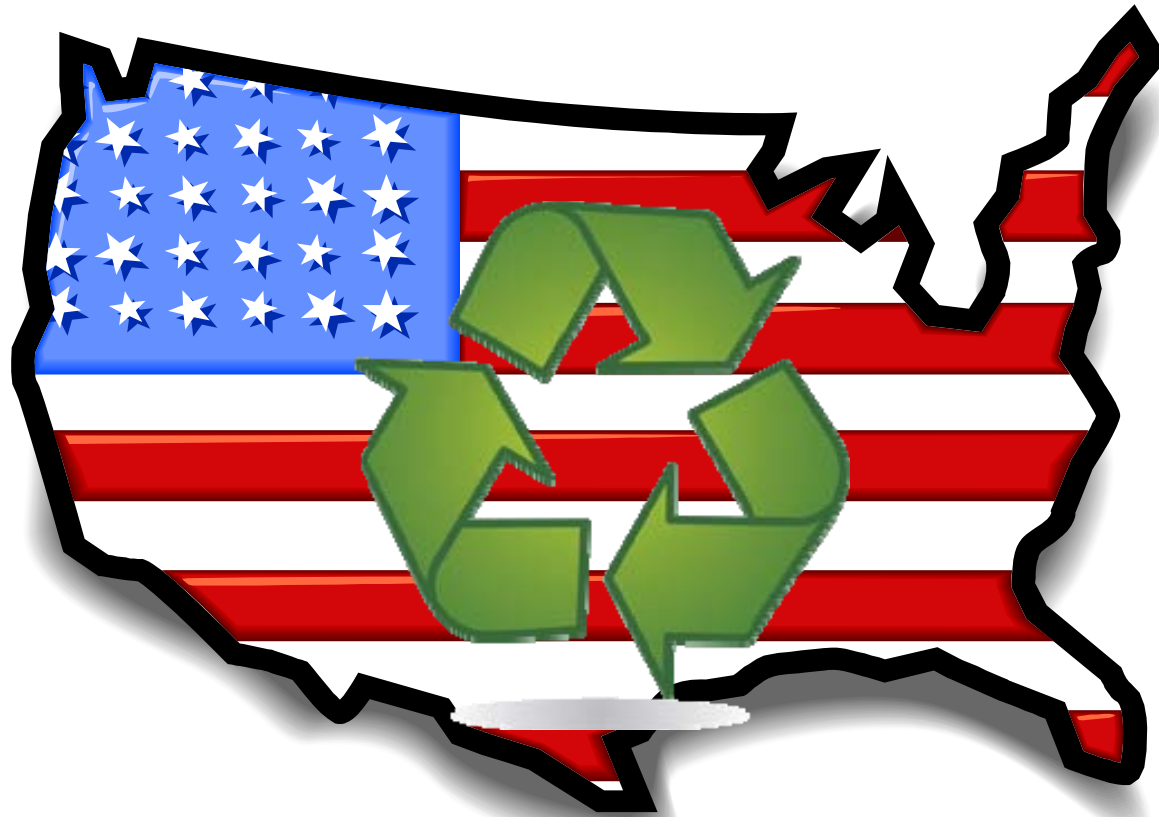
Update on Extended Producer Responsibility

CARE
2011 Annual Conference
April 27, 2011



Jennifer Mendez
The Carpet and Rug Institute

Extended Producer Responsibility (EPR) Across the Country



Extended Producer Responsibility

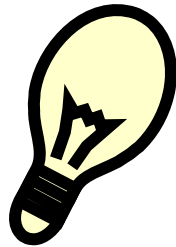
Known by a number of names.....

- EPR
- “Take Back” Programs
- Product Stewardship
- End of Life



Industries Impacted

- Light Bulbs
- Batteries
- Paint
- E-waste
- Carpet
- Mattresses
- Household Hazardous Waste



Legislation in the States

States have taken both a broad (framework) and targeted (product-specific) approach to EPR legislation



EPR State Laws as of February 2011

Product Categories

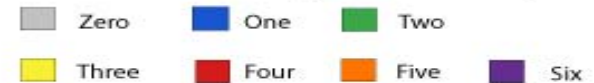
- Auto Switches
- Batteries
- Carpet
- Cell Phones
- Electronics
- Fluorescent Lighting
- Mercury Thermostats
- Paint
- Pesticide Containers



Source: Product Stewardship Institute, Inc. (2010)



Number of Product Categories Covered by EPR Law



* Other laws authorizing agencies to require EPR, including Framework laws.

What is CRI doing?

- Monitoring legislation
- Coalition building
- Working with stakeholders
- Meeting with bill sponsors
- Traveling to work sessions to provide input

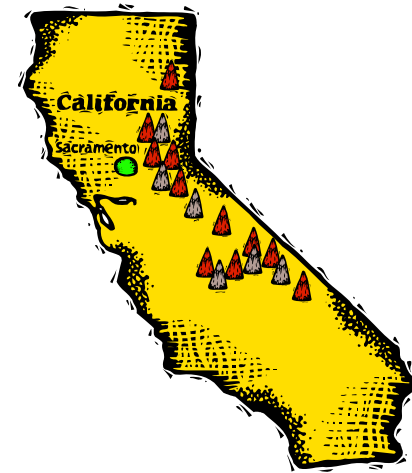


Legislation in the States

California

Carpet: (AB 2398) (Product-specific)
Carpet Stewardship Legislation

Passed and signed into law by (then)
Governor Arnold Schwarzenegger
(Sept. 30, 2010)

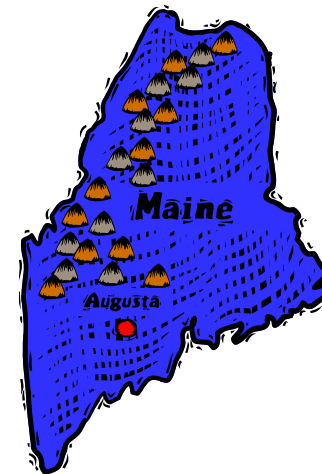


Legislation in the States (cont.)

Maine

EPR: (LD 1631) Signed by Governor

- Framework bill
- Report issued by Maine DEQ
- Political turnover

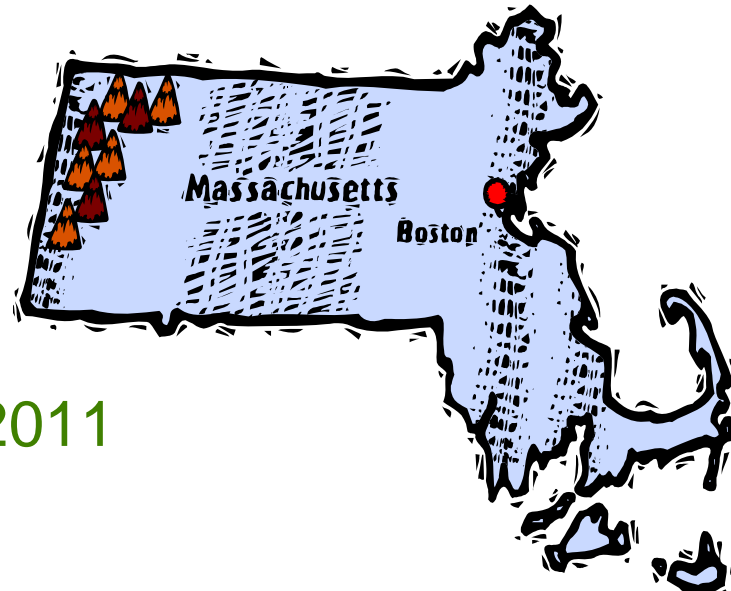


Legislation in the States (cont.)

Massachusetts

EPR: (H 2002, H 2017, S341)

- Framework bills
- Hearing scheduled May 4, 2011

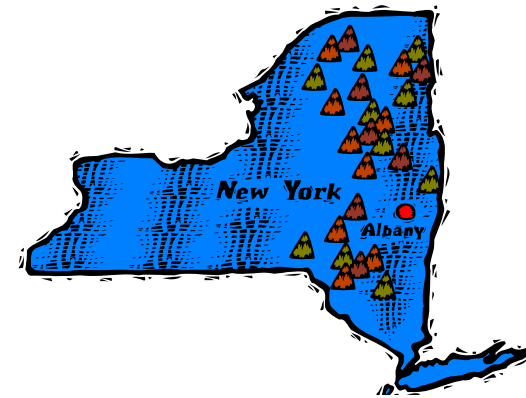


Legislation in the States (cont.)

New York

(AB 6293) Framework bill

- Referred to Environmental Conservation Committee
- No hearings or votes scheduled

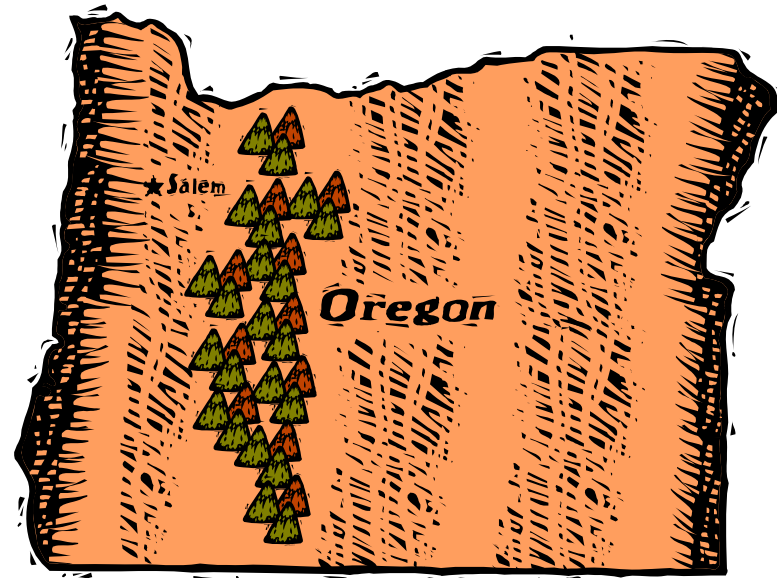


Approached by Assembly staff regarding possibility of carpet-specific bill

Legislation in the States (cont.)

Oregon

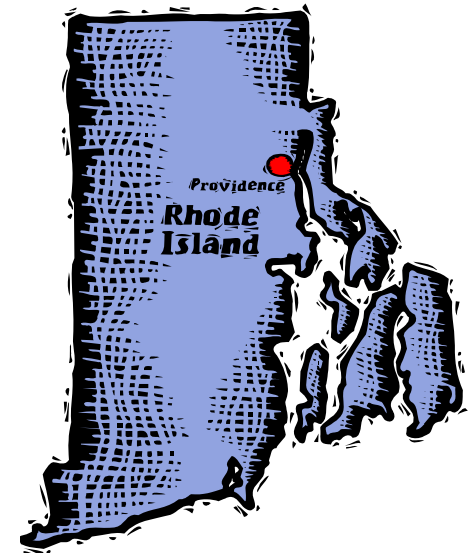
(HB2187) Framework Bill



Legislation in the States (cont.)

Rhode Island

Framework: (HB 5888/SB) An Act Relating to Producer Responsibility for Solid Waste (picks up where Maine left off.....)



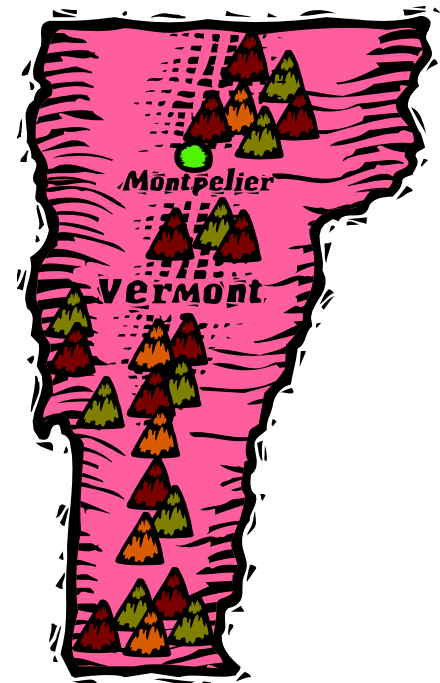
Legislation in the States (cont.)

Vermont

Framework: An Act Relating to
Producer Responsibility for
Solid Waste (H. 696)* Deferred until 2011

2011 Session.....

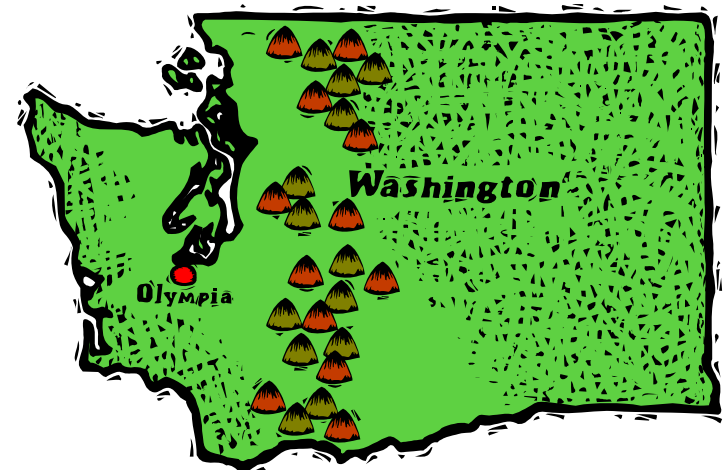
(HB 74 / SB 21) Very similar to the
Maine framework bill, although targets
packaging most specifically.



Legislation in the States (cont.)

Washington

(SB 5110) The only state (other than California) to introduce carpet-specific legislation in the 2011 session



Opinions about EPR are varied

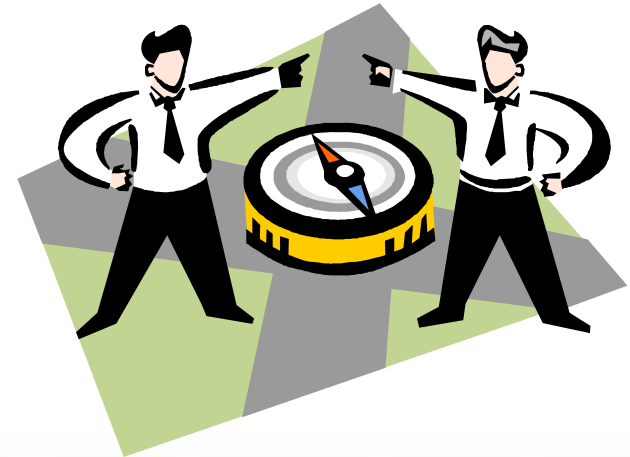
There are pros and cons....

Pros include:

- The “right” thing to do for the environment

Cons Include:

- Costly
- Industries do bare minimum
- Mandates



CRI's Approach

We fully understand the need to find ways to incentivize the growth, and the California Carpet Stewardship legislation is an avenue we will be evaluating over the next couple of years to determine its viability for expansion



What does this mean?

We need to work together with
states to find solutions



Who has responsibility for EPR?

Everyone...

Consumers



Legislators



Industry

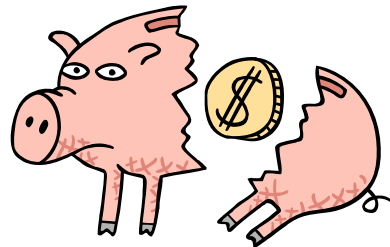


What We Need

- End Outlets (including state procurement)



- Funding



- Focus on developing products



The Good News

CARE has a great story to tell!!!

- Voluntary initiative
- Promotes sustainability
- Market Maker!



Contact Information

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