Update on Extended Producer Responsibility

CARE
2011 Annual Conference
April 27, 2011

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Extended Producer Responsibility (EPR) Across the Country
Extended Producer Responsibility

Known by a number of names……

• EPR
• “Take Back” Programs
• Product Stewardship
• End of Life
Industries Impacted

- Light Bulbs
- Batteries
- Paint
- E-waste
- Carpet
- Mattresses
- Household Hazardous Waste
Legislation in the States

States have taken both a broad (framework) and targeted (product-specific) approach to EPR legislation.
EPR State Laws as of February 2011

Product Categories
- Auto Switches
- Batteries
- Carpet
- Cell Phones
- Electronics
- Fluorescent Lighting
- Mercury Thermostats
- Paint
- Pesticide Containers

Source: Product Stewardship Institute, Inc. (2010)

Number of Product Categories Covered by EPR Law

- Zero
- One
- Two
- Three
- Four
- Five
- Six

* Other laws authorizing agencies to require EPR, including Framework laws.
What is CRI doing?

- Monitoring legislation
- Coalition building
- Working with stakeholders
- Meeting with bill sponsors
- Traveling to work sessions to provide input
Legislation in the States

California

**Carpet:** (AB 2398) (Product-specific) Carpet Stewardship Legislation

Passed and signed into law by (then) Governor Arnold Schwarzenegger (Sept. 30, 2010)
Maine

EPR: (LD 1631) Signed by Governor

- Framework bill
- Report issued by Maine DEQ
- Political turnover
Legislation in the States (cont.)

Massachusetts

EPR: (H 2002, H 2017, S341)

- Framework bills
- Hearing scheduled May 4, 2011
New York

(AB 6293) Framework bill

- Referred to Environmental Conservation Committee
- No hearings or votes scheduled

Approached by Assembly staff regarding possibility of carpet-specific bill
Oregon

(HB2187) Framework Bill
Rhode Island

**Framework:** (HB 5888/SB) An Act Relating to Producer Responsibility for Solid Waste (picks up where Maine left off.....)
Vermont

2011 Session......
(HB 74 / SB 21) Very similar to the Maine framework bill, although targets packaging most specifically.
Washington
(SB 5110) The only state (other than California) to introduce carpet-specific legislation in the 2011 session
Opinions about EPR are varied

There are pros and cons....

Pros include:

- The “right” thing to do for the environment

Cons Include:

- Costly
- Industries do bare minimum
- Mandates
CRI’s Approach

We fully understand the need to find ways to incentivize the growth, and the California Carpet Stewardship legislation is an avenue we will be evaluating over the next couple of years to determine its viability for expansion.
What does this mean?

We need to work together with states to find solutions
Who has responsibility for EPR?

Everyone...

Consumers

Legislators

Industry
What We Need

• End Outlets (including state procurement)

• Funding

• Focus on developing products
The Good News

CARE has a great story to tell!!!

• Voluntary initiative
• Promotes sustainability
• Market Maker!
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