Francis Marion Hotel
Welcomes
Carpet America Recovery Effort
The Francis Marion Hotel

History

Built in 1924 as the first Grand Hotel in South Carolina

• Hotel had its own ice making facility, printing press and individual bathrooms per guest room

• It was the decade of the Roaring Twenties when everyone was Doin’ The Charleston and Art Deco was the rage.
Charleston’s Recovery, Preservation and Renaissance

• 1929 Stock market crashed
• Charleston was poverty stricken, and preservation was born
• What saved the South?
• AIR CONDITIONING
The Francis Marion Hotel

Restored to its Original Splendor

• Reopened in 1996 after $12 million restoration
• Returned lobby to original look, restored plasterwork, hardwood floors, crystal chandeliers and uncovered hidden balconies.
Commitment to Conservation

• “Green” Hotels Association
• Provide towel and sheet cards asking guests to reuse linens
• Non-smoking Hotel
• 75% Fluorescent Lighting
• 2008 Replacing all Windows