Using Public Policy to be a Market Maker
State Government Affairs Perspective
CARE 2007 Annual Conference
May 8, 2007

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PARTY SHIFT AT THE STATE LEVEL

Legislative Control at the State Level

- 23 States Democrat
- 16 States Republican
- 10 states split
- 1 unicameral (Nebraska)
A Few Facts

- 2006 first time since 1982 that D’s didn’t lose seats in the house
- Currently - 3,986 state legislators are D (54.5%)
  3,233 state legislators are R (45.5%)
- Now there are fewer chambers that have less than a 55% majority – lowest since 1988
- Record # of female legislators – 9 female Governors
- Youth vote up 24% (2,000,000 more in ’06 than ’02)
Democrats – 28 and 22 - Republicans

* Denotes Party Change
Legislation in the States

• Climate Change
• Landfill restrictions
• State Building Green Requirements “recycled content”
• Green Procurements
• E-Waste
Absence of Federal Action = states taking steps to reduce greenhouse gases

- 42 states have conducted ghg inventories
- 30 states have completed (or are in process) of preparing climate change action plans
- 12 states have set ghg targets

*However, only a few states have implemented or are creating mandatory emission reduction programs*
Climate Change (cont.)

Significant developments in mandatory reduction regimes:

- Northeast Regional Greenhouse Gas Initiative (RGGI) (CT, DE, ME, NH, NJ, NY, VT)
- Five western states as well (OR, CA, WA, NM, AZ)
- CA most aggressive AB32
E-Waste

Example of an industry that can’t come together….

…therefore, government mandates

A patchwork of regulation – no consistency!
Green Procurement

Many locations (cities & states) passing legislation regarding Environmentally Preferable Purchasing (EPP)
Many states legislating that state building projects require materials containing “recycled content”
California alone has a number of bills regarding “green” building – Very aggressive

- Sustainable building standards AB35
- Environmentally sustainable affordable housing AB792
- Green Building Standards AB888
- Green building construction: best practices AB 1058
- Environment: Green Building AB 1327
Trendsetting

As goes California....

....so goes fill in the name of your state!!!
The Good News

CARE has a great story to tell at the state and federal !!!

• Voluntary initiative
• Promotes sustainability
• Market Maker!
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