PaintCare Program
Current States

- 8 States + District of Columbia (6 active states)
- CA, CT, OR, RI, MN and VT operating
- CO, ME and DC under development
- Program population is 61M (54M in active states)
Next States

- Illinois
- Massachusetts
- New Jersey
- New York
- Washington
Funding Mechanism & Fee Structure

Manufacturer → Dealer/Retailer → Consumer → PaintCare

- **Fee Structure**
  - **$ 0.00** Smaller than 1/2 pint
  - **$ 0.35** Larger than 1/2 pint to smaller than 1 gallon
  - **$ 0.75** 1 gallon
  - **$ 1.60** Larger than 1 gallon to 5 gallons
Program Costs

- Current cost = $6.65 – $9.10 / gal
- Approximately $1/person in mature programs

- Paint management
- Outreach and education
- Administrative
- Legal fees, insurance, state agency fees, etc.
Collection Sites and Services

- 1300 Collection Sites
  - 85% retail
  - 15% HHW, transfer station, other
- HHW events
- PaintCare paint-only events
- Direct large volume pick ups (> 300 gal)
- Collected approximately 8 millions gallons
Measuring Convenience

- Use distance and density criteria (example: 90% of residents must have a site within 15 miles, and there must be at least one site for every 30K residents)

- Do not limit site participation – allow all paint retailers to be collection sites to maintain a level playing field
Challenges

- Maintaining model law/programs, regulatory overreach, statutory interpretation (OR and CA)
- Unattainable requirements/goals (OR) – formed national project team made up of state and local reps to help address these requirement
- Contracting – reversal of roles, indemnification, insurance and reporting
- Data management and state reporting – developing Salesforce database and standard reporting template
- Start-up recyclers
- On the horizon... empty containers