• RFCI Board of Directors
  ◦ Amtico
  ◦ Armstrong
  ◦ Centiva
  ◦ Congoleum
  ◦ Vinylasa
  ◦ Mannington
  ◦ Roppe
  ◦ Tarkett

• Associate Manufacturers
  ◦ Altro
  ◦ MetroFlor
  ◦ LG
  ◦ Karndean Intl
Goal I
Promote the resilient flooring industry and product category.

Goal II
Position the resilient flooring industry as being environmentally responsible through voluntary product & industry programs that support safe, healthy, and sustainable environments.

Goal III
Engage in advocacy with governmental and non-governmental entities regarding initiatives that may positively or negatively impact the resilient flooring industry.

Goal IV
Establish and maintain an effective membership development program for associate and regular members.

Goal V
Educate those who impact the perception, specification, sale and installation of resilient flooring products.

Mission
To enhance the long-term growth and well-being of the North American resilient floor covering industry.
The NSF/ANSI 332 Sustainability Assessment Standard for Resilient Floor Coverings provides a means to evaluate the sustainability profile of resilient floor coverings. The purpose of this standard is a thorough communication of information that is verifiable, accurate, and not misleading about environmental and social aspects associated with the production and use of resilient floor coverings.

NSF/ANSI 332 will help advance the greater use of sustainability practices in the manufacture of resilient flooring and bring more transparency and clarity to the environmental and social process of resilient flooring manufacturers.
Resilient Flooring Recycling – Market Development

GOAL IS THE DEVELOPMENT OF COST-EFFECTIVE APPLICATIONS FOR POST-CONSUMER RESILIENT FLOORING RECYCLATE.

CREATE DEMAND FOR COLLECTION AND COLLECTION RELATED SERVICES.
Applied Thermoplastic Resources Mission Statement

ATR’s Mission is to be the most successful supplier of environmentally friendly resins, products, and services to the plastics industry. ATR will accomplish this goal by:

- A stable, motivated, safe, and highly trained group of associates.
- Commitment to embrace change as we and our customers grow.
- Honesty, ethical behavior and diversity.
- Drive to increase production and reduce costs.
- A continual reduction of our environmental footprint.

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RESIDENTIAL COMMERCIAL ANNUAL RECYCLING POTENTIAL RAW MATERIAL COMPONENTS MILLIONS POUNDS

RESIDENTIAL

- PVC Resin: 155.6
- Limestone/Pigment: 376.4
- Plasticizer: 64.6
- Glass scrim: 3.1
- Felt: 17.2
- Jute backing: 1.7
- Wood flour: 5.1
- Linoleum: 6.8

COMMERCIAL

- PVC Resin: 175.0
- Limestone/Pigment: 887.1
- Glass scrim: 6.0
- Felt: 0.0
- Plasticizer: 76.6

Date Prepared: 7/12/10
DISCUSSION: ISSUES AND OPPORTUNITIES

- Collecting
- Sorting
- Contamination
- Economics

Resilient Flooring
Post-Consumer Recycling