State of CARE

Georgina W Sikorski, Executive Director
CARE Annual Conference
April 28, 2011
9th Annual CARE Conference
Amelia Island, Florida
April 27 - 29, 2011

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Exhibitors
CARE Board of Directors
2011

- Paul Ashman*, ERCS
- Larry Cook, Beaulieu Group
- Russ Delozier, Shaw Industries Group
- Matthew Ewadinger*, NC Recycling Business Assistance
- Ron Greitzer, Reliance Carpet Cushion
- Garth Hickle, MN Pollution Control Agency
- Frank Hurd, CARE Chairman
- Glen Hussmann, Tandus Flooring
- Dick Kruse, Kruse Recycling Services
- Jim Lindsey, Aquafil
- Brendan McSheehy, Jr., Universal Fibers
- Eric Nelson, Interface
- Tom Pendley, J+J/Invision
- Robert Peoples*, ACS/GCI
- Sean Ragiel, CarpetCycle
- Steve Williams, Milliken
- Fred Williamson, StarNet Commercial Flooring Cooperative
- Joe Yarbrough, Mohawk Industries

* New BOD Member, 2010/2011
+ Retiring from the BOD, 2011
CARE Membership Continues to Grow

CARE members, 2003-2011

2003 2004 2005 2006 2007 2008 2009 2010 2011

Year

14 15 15 26 38 56 50 287 341

CARE Membership Growth, 2003-2011

+19%
CARE Network Expands in 2011

98 Carpet Collectors and Processors Located Throughout the US

44% Increase vs. year ago
CARE Scorecard
2002-2010

Key Accomplishments of Our CARE Members
CARE Accomplishments 2002-2010

Diverted 2.0 Billion lbs from landfill

• Equivalent to keeping 1.3 Million cars off the road for ONE YEAR
CARE Accomplishments 2010

- Diverted 338 Million lbs of post-consumer carpet; recycled 271 Million lbs
- Diversion Rate = 5.6%
- Recycling Rate = 4.5%
- 341 Members in CARE- a new record
- Finished the financial year in the black
- We doubled our diversion rates from 2010 over 2009 during our fifth year in the business and also found out how lovely apartment carpet smells after sitting in a trailer for three weeks during August in Texas. Smelling salts anyone?
- Began Negotiations for MOU 2012
- First Ever Carpet Stewardship Program in the US
- Completed my 13th year of carpet recycling, and my blood pressure increased another 30 points!
MOU 2012

- Original Memorandum of Understanding for Carpet Stewardship signed in 2002
- Re-Negotiations Begin April 28, 2010
- Garth Hickle, Minnesota; and Werner Braun, CRI are Co-Chairs
- About 50 Active Participants
- Goal is to Have a New Agreement in Place by October, 2011
Goal
- Increase carpet recycling and diversion in California

The Role of CARE
- Carpet Stewardship Organization

Expected Results
- Incentivize carpet recycling to achieve continuous meaningful improvement in reaching goals of AB 2398

Timing
- Carpet Stewardship Assessment begins July 1, 2011
Summary

- CARE Members had another Successful Year in 2010
- Together we are making a Sustainable Difference
- Thank You!