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# State of CARE

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Georgina W Sikorski, Executive Director  
CARE Annual Conference  
April 28, 2011



# 9th Annual CARE Conference

## Amelia Island, Florida

### April 27 - 29, 2011

## Exhibitor / Sponsors



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# Exhibitors



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# CARE Board of Directors 2011

- **Paul Ashman+**, ERCS
- **Larry Cook**, Beaulieu Group
- **Russ Delozier**, Shaw Industries Group
- **Matthew Ewadinger+**, NC Recycling Business Assistance
- **Ron Greitzer**, Reliance Carpet Cushion
- **Garth Hickle**, MN Pollution Control Agency
- **Frank Hurd**, CARE Chairman
- **Glen Hussmann**, Tandus Flooring
- **Dick Kruse**, Kruse Recycling Services
- **Jim Lindsey**, Aquafil
- **Brendan McSheehy, Jr.**, Universal Fibers
- **Eric Nelson**, Interface
- **Tom Pendley**, J+J/Invision
- **Robert Peoples+**, ACS/GCI
- **Sean Ragiell**, CarpetCycle
- **Steve Williams**, Milliken
- **Fred Williamson**, StarNet Commercial Flooring Cooperative
- **Joe Yarbrough**, Mohawk Industries

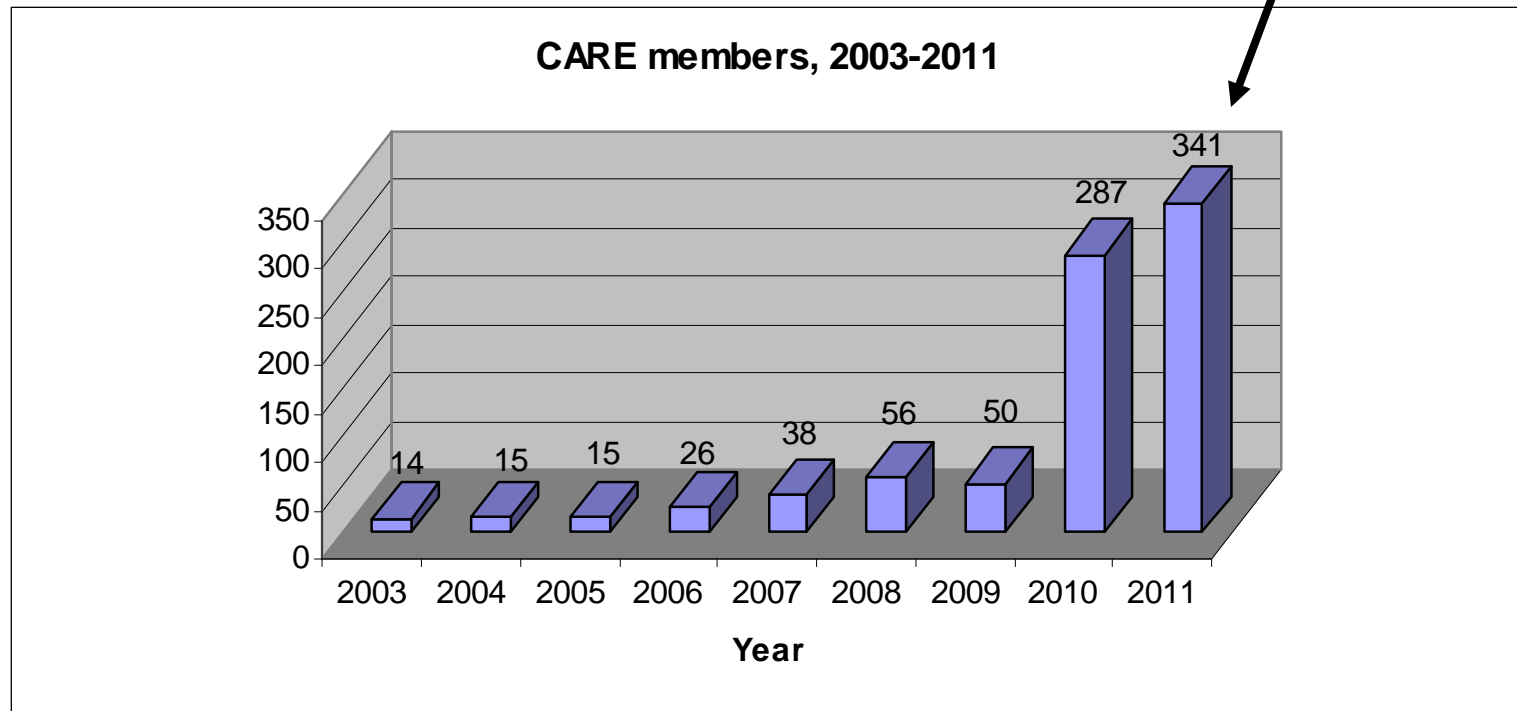
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\* *New BOD Member, 2010/2011*

+ *Retiring from the BOD, 2011*

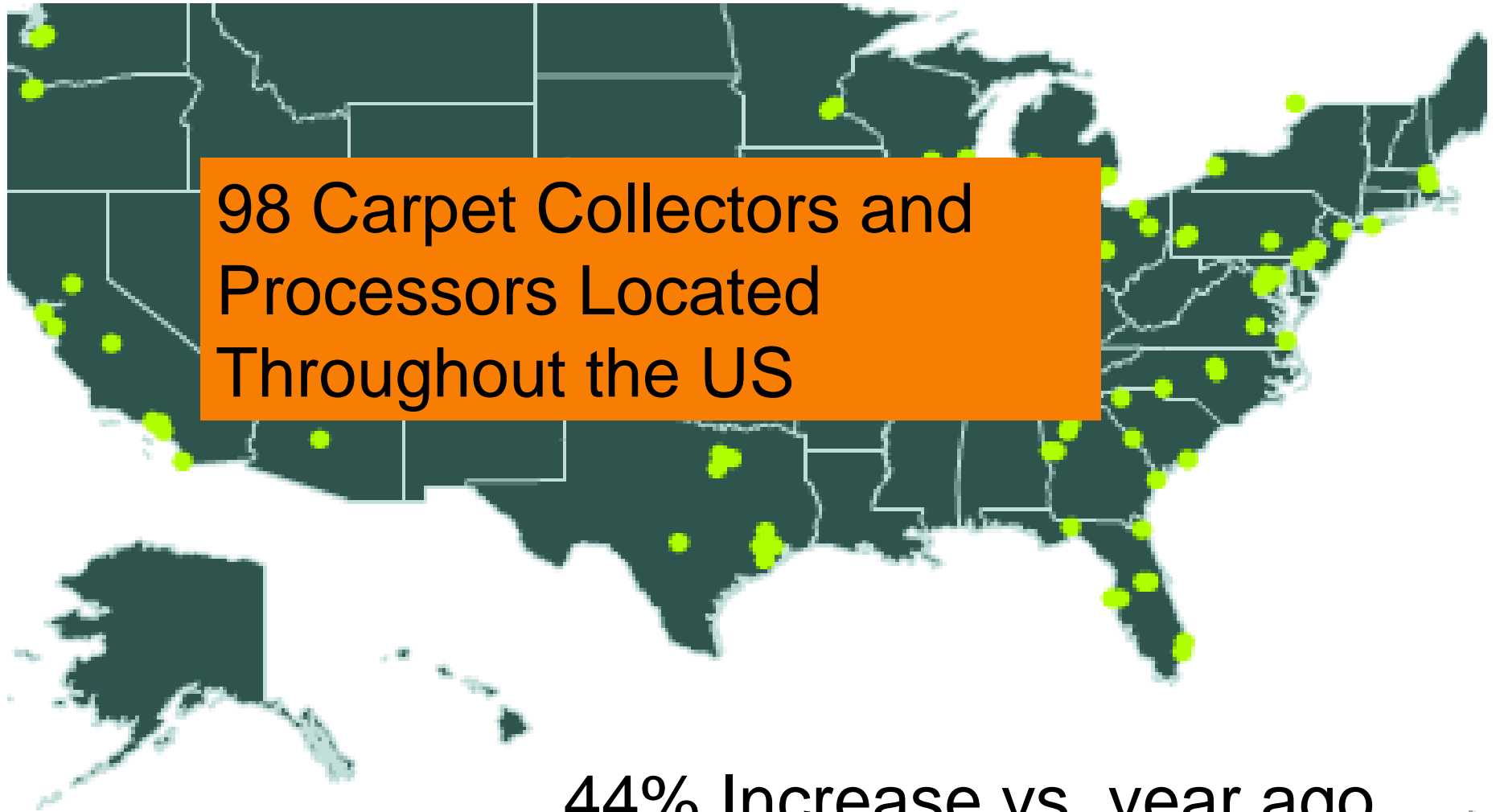
# CARE Membership Continues to Grow

+19%





# CARE Network Expands in 2011



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# CARE Scorecard 2002-2010

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Key Accomplishments of Our CARE  
Members



# CARE Accomplishments 2002-2010

Diverted **2.0 Billion lbs** from landfill

- Equivalent to keeping **1.3 Million cars** off the road for ONE YEAR



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# CARE Accomplishments 2010

- Diverted 338 Million lbs of post-consumer carpet; recycled 271 Million lbs
- Diversion Rate= 5.6%
- Recycling Rate = 4.5%
- 341 Members in CARE- a new record
- Finished the financial year in the black
- We doubled our diversion rates from 2010 over 2009 during our fifth year in the business and also found out how lovely apartment carpet smells after sitting in a trailer for three weeks during August in Texas. Smelling salts anyone?
- Began Negotiations for MOU 2012
- First Ever Carpet Stewardship Program in the US
- Completed my 13th year of carpet recycling, and my blood pressure increased another 30 points!



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# MOU 2012

- Original Memorandum of Understanding for Carpet Stewardship signed in 2002
- Re-Negotiations Begin April 28, 2010
- Garth Hickle, Minnesota; and Werner Braun, CRI are Co-Chairs
- About 50 Active Participants
- Goal is to Have a New Agreement in Place by October, 2011



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# AB 2398

- **Goal**

- Increase carpet recycling and diversion in California

- **The Role of CARE**

- Carpet Stewardship Organization

- **Expected Results**

- Incentivize carpet recycling to achieve *continuous meaningful improvement* in reaching goals of AB 2398

- **Timing**

- Carpet Stewardship Assessment begins July 1, 2011



# Summary

- CARE Members had another Successful Year in 2010
- Together we are making a Sustainable Difference
- Thank You!

