Illinois Carpet Recovery Survey Status Report
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June 17, 2015
Survey Overview

- **Goal**: Quantify and qualify post-consumer carpet discards, disposal and/or recovery in Illinois in 2014.

- **Scope**: All post-consumer carpet that was sold, discarded, and either disposed of or recovered from Illinois landfills in 2014.
Methodology

• Primary Research
  o Carpet Collectors, Sorters and Processors Survey
    • Survey Monkey
    • Confidential, anonymous, aggregated data
    • One on One Interviews

• Secondary Research
Overview of Post-Consumer Carpet (PCC) Recycling Value Chain

Examples:
- Retailer, Installer, C&D, DC Foam
- Kruse Recycling
- CLEAR, Shearers/Shredders
- Wellman, Mills, Extruders
Current Status

• Survey Issued June 1, 2015
  o Responses received from most of the Collectors, Sorters, Processors
  o Survey Closes June 30
  o Analysis to be completed within 30 days of Survey end date

• Torcivia Report Received
  o Analysis in progress
  o Will utilize CARE Formula to estimate discards

• One on One Interviews Initiated
  o Recommendations received to date to be discussed in June 17 meeting
Timeline for Illinois Carpet Recovery Survey

- **Survey deadline**: June 30
- **Complete Analysis**: July 31
- **Report DRAFT**: August 31
- **FINAL Report**: Sept 30
Looking Ahead

• Complete Analytics and Report for Illinois Survey
• Continue to solicit input from Stakeholder Group on market opportunities
• Implement Strategic projects
  o Recruit Volunteers
  o Establish Objectives and Timetables
  o Initiate team assignments and regular meetings
• Report Status at Next Meeting of Illinois Carpet Recovery Stakeholder Group
Resources

Project

Collectors, Sorters, Processors, CARE

Retailers, Installers, Warehouse, C&D

Government Representatives

Non-governmental organizations

Mills, CRI
Thank you

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