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CARE Launches California Council on Carpet Recycling

18-Member Advisory Group to Give Voice to Diverse Stakeholders

Sacramento, CA—The Carpet America Recovery Effort (CARE) has announced the formation of the California Council on Carpet Recycling (Carpet Council), an 18-member advisory group, selected to provide guidance to CARE on California’s carpet recycling efforts. The Council represents diverse stakeholders from across the state and carpet recycling industry, including carpet retailers and installers; collectors, haulers and processors of recycled carpet; manufacturers of products made from recycled carpet; as well as non-governmental organizations (NGO’s) and local government agencies.

“Carpet recycling, both in California and nationally, is a challenging and complex endeavor that needs the input and feedback from all parties that have a stake in this emerging industry. CARE welcomes the talents, expertise and commitment to our goals that our Council members share and are very much looking forward to working with them,” said CARE’s Executive Director Dr. Robert Peoples.

The principal tasks of the Carpet Council will be to ensure all aspects of the product chain are taken into account as CARE works to increase the amount of carpet diverted from landfill, improve waste prevention and reuse efforts, raise recycling rates, and strengthen the economic viability of recycled carpet products, as required under the California Carpet Stewardship Plan (commonly referred to as AB 2398). In performing this work, the Carpet Council will maximize the collaboration with the existing infrastructure stakeholders, to make the California Carpet Stewardship Program as successful and effective as possible.

Carpet Council member Christine Flowers, Assistant Executive Director at the California Product Stewardship Council (CPSC), supports the effort: “CPSC applauds CARE’s initiative to form the Council to assure greater communication amongst stakeholders resulting in timely program improvements.”

The first meeting of the California Council on Carpet Recycling will take place on Wednesday, February 24th in Sacramento. For more information about the Council and for a full list of Council members visit www.carpetrecovery.org/carpetcouncil.

In addition to launching the Council, CARE is inviting feedback from all interested parties at two free public stakeholder workshops, hosted in Southern and Northern California on March 8th and 10th. For details and to register visit https://carpetrecovery.org/2016_workshops.