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California Carpet Stewardship Program

Pilot Recycled Carpet Product Procurement Grant Program: Introduction & Input

June 14, 2016



Introduction & Overview

–Brennen Jensen, CA Program Manager



California Carpet Stewardship Program

An initiative of CARE:
Carpet America Recovery Effort



On Today's Call

- **CARE Team**
 - Dr. Bob Peoples - CARE Executive Director
 - Brennen Jensen - CA Program Manager
 - Abbie Beane - CA Grants Manager
 - Mike Tinney - Market Development Consultant
- **Our Valued Stakeholders**
 - CA Council on Carpet Recycling Members
 - CalRecycle, State/Local Governments
 - Retailers, Installers, Recyclers, Processors, Secondary Product Manufacturers, **+ You**



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Agenda

Recycled Carpet Product Procurement Grant – Cycle 1C

- Introduction & Goals
- Grant Funding and Eligible Projects
- Eligible Applicants and Project Requirements
- Application Requirements and Evaluation Criteria
- Timeline and Key Dates



Introduction & Overview

–Dr. Bob Peoples, CARE Executive Director



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1C Grants Presentation –Abbie Beane, CA Grants Manager



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Grant Cycle 1C— (RCPP)

Recycled Carpet Product Procurement

Purpose

- Promote Recycled Product Development
 - Long-term, Sustainable and Diversified Markets
 - Recycled Products Produced from California Post-Consumer Carpet (PCC)
 - Engage CA Public Agencies to Support Procurement
 - Funds Targeted for Procurement of PCC Products.
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Grant Cycle 1C— (RCPP)

Recycled Carpet Product Procurement

Available Funding

- First Cycle of Available Funding
 - **Up to \$500,000** Total Funding Cycle 1C
 - **Up to \$50K** Maximum per Grant Award



Grant Cycle 1C— (RCPP)

Recycled Carpet Product Procurement

Eligible Projects

- Projects promoting markets for recycled-content products containing post-consumer carpet.



Grant Cycle 1C— (RCPP)

Recycled Carpet Product Procurement

Eligible Projects

- Projects such as:
 - Carpet cushion when used under a NSF-140 Platinum Level carpet
 - Exceed NSF-140 Platinum Level Carpet/Carpet Tile
 - Building insulation when installed in a CA project
 - Wattles used for erosion control or storm water management
 - Sound barriers used along roadways
 - Other repurposed products containing CA PCC material evaluated on an individual basis



Grant Cycle 1C— (RCPP)

Recycled Carpet Product Procurement

Eligible Projects

- Multiple products/projects may be combined
 - Partnerships between entities must provide proof of binding agreements with understanding that both entities must be funded under the grant or funding will be declined.
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Grant Cycle 1C— (RCPP)

Recycled Carpet Product Procurement

Eligible Applicants

- California public entities, which include:
 - California cities, counties
 - Public school districts, public colleges and universities
 - Special districts
 - Park or recreational districts
 - State agencies (including offices, departments, bureaus and boards.)



Grant Cycle 1C— (RCPP)

Recycled Carpet Product Procurement

Project Requirements

- **Minimum of 1,000 pounds of California-generated waste PCC material used per project**
 - Multiple products/projects may be combined to achieve this minimum
- Recycled-content materials/products are:
 - All materials, goods and supplies in which no less than 50 percent consists of secondary and postconsumer material
 - AND no less than 10 percent consists of post-consumer carpet material
- Must be end-use consumer product
 - No pellets



Grant Cycle 1C— (RCPP)

Recycled Carpet Product Procurement

Project Requirements

- Specify, itemize and quantify PCC pounds diverted via recycling, remanufacturing or other strategies
 - Product manufacturers, suppliers/vendors and contractors required to certify and provide documentation that the material purchased was derived from CA-generated PCC in percentage amounts specified in application
- Applicants operating under new, existing or improved recycled/reusable-content green procurement policies are preferred
- Provide matching funds equal to 50% of the amount of the grant award
 - Administrative in-kind services are not eligible for fulfillment of the matching fund requirement



Grant Cycle 1C— (RCPP)

Recycled Carpet Product Procurement

Ineligible Costs

- Costs incurred prior to the Notice to Proceed letter or after the end of the Grant Term
- Costs associated with incineration. Projects must adhere to the California waste hierarchy
- Costs exceeding five percent of the total amount requested for:
 - Permitting
 - Public education and outreach
 - Indirect costs, overhead and salaries
 - Installation costs
- Costs related to environmental review of the project
- Purchase of offsets
- Product tax and shipping
- Projects installed outside of CA



Grant Cycle 1C— (RCPP)

Recycled Carpet Product Procurement

Application Requirements

- Application form provided
- Cover Page
- Executive Summary
- Key project contacts
- Project Narrative (Concept Proposal)
- Project Work Plan, Milestones and Deliverables
- Proposed Budget
- Attachments



Grant Cycle 1C— (RCPP)

Recycled Carpet Product Procurement

Evaluation Criteria

- 10% Applicant Qualification and Experience
 - 20% Product and Project Description
 - 30% Project Impact
 - 10% Sustainability and Conservation
 - 5% Work Plan
 - 10% Budget and Cost Effectiveness
 - 15% CA Job Creation and CA Business
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Grant Cycle 1C— (RCPP) Recycled Carpet Product Procurement

KEY DATES – Based on Cal Recycle (CR) Public Meeting on October 20, 2015	KEY ACTION
June 9, 2016	Release Draft Solicitation
June 14, 2016	Stakeholder Webinar
June 17, 2016	Feedback /Comments Due
June 24, 2015	Final 1C Grant Solicitation Issued
June 30, 2016	Question & Answer Period Ends – All Questions Due
July 6, 2016	Q&A Responses (tentative)
August 8, 2016	Application Due Date
August-September 2016	Evaluation of grant proposals by CARE Technical Committee
September 30, 2016 (tentative)	Notice of Awards (release of funds may be in disbursements)
November 2, 2016 (tentative)	Grant Agreements Executed, Term Begins



Grant Cycle 1C— (RCPP) Recycled Carpet Product Procurement

Important Dates

Deadline:

Monday, August 8, 2016, 5pm Pacific.

—Application form posted June 24
alongside final solicitation

Notice of awards:

September 30, 2016



Grant Cycle 1C— (RCPP) Recycled Carpet Product Procurement

Comment Period

Please send all further comments on this draft notice by COB on Friday, June 17, 2016.

Questions accepted through June 30.

Submit to: abeane@carpetrecovery.org



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Grant Cycle 1C— (RCPP) Recycled Carpet Product Procurement

Your participation and input are vital – thank you!



Keep in Touch!

Visit CARE Online: www.carpetrecovery.org

- Join our email list for Updates
- Follow us on Twitter
@CarpetRecycle
- *Email: CA@carpetrecovery.org*

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