Pilot Recycled Carpet Product Procurement Grant Program: Introduction & Input

June 14, 2016
On Today’s Call

• CARE Team
  – Dr. Bob Peoples - CARE Executive Director
  – Brennen Jensen - CA Program Manager
  – Abbie Beane - CA Grants Manager
  – Mike Tinney - Market Development Consultant

• Our Valued Stakeholders
  – CA Council on Carpet Recycling Members
  – CalRecycle, State/Local Governments
  – Retailers, Installers, Recyclers, Processors, Secondary Product Manufacturers, + You
Agenda

Recycled Carpet Product Procurement Grant – Cycle 1C

- Introduction & Goals
- Grant Funding and Eligible Projects
- Eligible Applicants and Project Requirements
- Application Requirements and Evaluation Criteria
- Timeline and Key Dates
Purpose

• Promote Recycled Product Development
  – Long-term, Sustainable and Diversified Markets
  – Recycled Products Produced from California Post-Consumer Carpet (PCC)
  – Engage CA Public Agencies to Support Procurement

• Funds Targeted for Procurement of PCC Products.
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to

Grant Cycle 1C— (RCPP)
Recycled Carpet Product Procurement

Available Funding

• First Cycle of Available Funding
  – **Up to $500,000** Total Funding Cycle 1C
  – **Up to $50K** Maximum per Grant Award
Eligible Projects

- Projects promoting markets for recycled-content products containing post-consumer carpet.
Eligible Projects

• Projects such as:
  — Carpet cushion when used under a NSF-140 Platinum Level carpet
  — Exceed NSF-140 Platinum Level Carpet/Carpet Tile
  — Building insulation when installed in a CA project
  — Wattles used for erosion control or storm water management
  — Sound barriers used along roadways
  — Other repurposed products containing CA PCC material evaluated on an individual basis
Eligible Projects

- Multiple products/projects may be combined
  - Partnerships between entities must provide proof of binding agreements with understanding that both entities must be funded under the grant or funding will be declined.
Eligible Applicants

• California public entities, which include:
  — California cities, counties
  — Public school districts, public colleges and universities
  — Special districts
  — Park or recreational districts
  — State agencies (including offices, departments, bureaus and boards.)
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Project Requirements

• Minimum of 1,000 pounds of California-generated waste PCC material used per project
  — Multiple products/projects may be combined to achieve this minimum

• Recycled-content materials/products are:
  — All materials, goods and supplies in which no less than 50 percent consists of secondary and postconsumer material
  — AND no less than 10 percent consists of post-consumer carpet material

• Must be end-use consumer product
  — No pellets
Project Requirements

- Specify, itemize and quantify PCC pounds diverted via recycling, remanufacturing or other strategies
  - Product manufacturers, suppliers/vendors and contractors required to certify and provide documentation that the material purchased was derived from CA-generated PCC in percentage amounts specified in application

- Applicants operating under new, existing or improved recycled/reusable-content green procurement policies are preferred

- Provide matching funds equal to 50% of the amount of the grant award
  - Administrative in-kind services are not eligible for fulfillment of the matching fund requirement
Ineligible Costs

- Costs incurred prior to the Notice to Proceed letter or after the end of the Grant Term
- Costs associated with incineration. Projects must adhere to the California waste hierarchy
- Costs exceeding five percent of the total amount requested for:
  - Permitting
  - Public education and outreach
  - Indirect costs, overhead and salaries
  - Installation costs
- Costs related to environmental review of the project
- Purchase of offsets
- Product tax and shipping
- Projects installed outside of CA
Application Requirements

- Application form provided
- Cover Page
- Executive Summary
- Key project contacts
- Project Narrative (Concept Proposal)
- Project Work Plan, Milestones and Deliverables
- Proposed Budget
- Attachments
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Evaluation Criteria

• 10% Applicant Qualification and Experience
• 20% Product and Project Description
• 30% Project Impact
• 10% Sustainability and Conservation
• 5% Work Plan
• 10% Budget and Cost Effectiveness
• 15% CA Job Creation and CA Business
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Recycled Carpet Product Procurement

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<th>KEY DATES – Based on Cal Recycle (CR) Public Meeting on October 20, 2015</th>
<th>KEY ACTION</th>
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<tr>
<td>June 9, 2016</td>
<td>Release Draft Solicitation</td>
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<td>June 14, 2016</td>
<td>Stakeholder Webinar</td>
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<td>June 17, 2016</td>
<td>Feedback /Comments Due</td>
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<tr>
<td>June 24, 2015</td>
<td>Final 1C Grant Solicitation Issued</td>
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<td>June 30, 2016</td>
<td>Question &amp; Answer Period Ends – All Questions Due</td>
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<td>July 6, 2016</td>
<td>Q&amp;A Responses (tentative)</td>
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<tr>
<td>August 8, 2016</td>
<td>Application Due Date</td>
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<td>August-September 2016</td>
<td>Evaluation of grant proposals by CARE Technical Committee</td>
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<td>September 30, 2016 (tentative)</td>
<td>Notice of Awards (release of funds may be in disbursements)</td>
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<td>November 2, 2016 (tentative)</td>
<td>Grant Agreements Executed, Term Begins</td>
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Important Dates

Deadline:

Monday, August 8, 2016, 5pm Pacific.
—Application form posted June 24 alongside final solicitation

Notice of awards:

September 30, 2016
Comment Period

Please send all further comments on this draft notice by COB on Friday, June 17, 2016.

Questions accepted through June 30.
Submit to: abeane@carpetrecovery.org
Your participation and input are vital – thank you!
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  •  Join our email list for Updates
  •  Follow us on Twitter @CarpetRecycle
  •  Email: CA@carpetrecovery.org
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