

California Carpet Stewardship Program  
[April 2016 Update](#)



## California Carpet Stewardship Program

An initiative of CARE: Carpet America Recovery Effort

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### Assessment Increase Goes Into Effect

The California carpet stewardship assessment increased to \$.20 per square yard as of April 1. All carpet retailers in the state are required to charge the correct assessment, include the approved label and new assessment amount on each customer invoice, and remit the assessment amount to the manufacturer or distributor. All manufacturers are required to include approved label and new assessment amount on each retailer invoice, and remit the assessment to CARE on a quarterly basis.

These assessment funds support CARE's expanded and enhanced program resources, including:

- Increased **subsidies** to qualifying carpet recyclers to offset declining market conditions, which have reduced marketability of recycled post-consumer carpet components in the marketplace,
- Efforts to increase the number of CARE carpet **drop-off sites**, making it easier for installers and consumers to recycle old carpet, and
- A new **grants** program to encourage investment in carpet recycling facilities and facilitate the development and marketing of products made from recycled carpet fiber.

If you have questions about the assessment or proper invoicing procedure, please contact [ca@carpetrecovery.org](mailto:ca@carpetrecovery.org). To learn more, see our post on Frequently Asked Questions about the assessment increase [here](#).

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### Council Continues Work on 2017 Stewardship Plan



The California Council for Carpet Recycling (CCCR) met on April 20th in Sacramento for its third meeting this year. Council members have been meeting in 2016 to make suggestions for CARE next steps and to help prioritize program actions. Formed earlier this year, the CCCR represents a broad stakeholder group of industry leaders from the waste, recycling, carpet, product stewardship arenas and from the government, nonprofits and business sectors. If you have suggestions for the new 2017 Stewardship Plan, please share them with us: submit your feedback [here](#).

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## CARE on the Road in California

Program Manager Brennen Jensen, California Council on Carpet Recycling member Wes Nelson and Market and Sales Consultant Mike Tinney presented at CalRecycle's Recycling Market Development Zone "Zone Works" conference on Extended Producer Responsibility (EPR.) The RMDZ program combines recycling with economic development to help create new businesses, expand existing businesses, create jobs, and divert waste from landfills. Presentations from the Zoneworks conference can be found [here](#).

Also in April, CARE California Program Senior Associate Lisa Mekis presented about carpet recycling opportunities to the Redwood Empire Flooring Association in Petaluma. She covered legislative requirements, diversion goals and drop-off sites, and how the CARE California program can assist retailers.

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## 2016 CARE Annual Conference Is Coming Up!

The [14th Annual CARE National Conference](#) will be held May 18-19, 2016 at the Hyatt Regency in Greenville, South Carolina. Attendees from across the country will discuss innovations in the carpet recycling industry, learn about new and existing products that are produced with post-consumer carpet, and explore trends in the carpet industry. The keynote speaker at this year's conference is Bill Cardeaux, President & CEO of SPI: The Plastics Industry Trade Association. [Register now!](#)

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## EPR Award to Del Norte County Transfer Station

The Del Norte Solid Waste Management Authority has awarded the 2015 Green Ribbon Award for Outstanding Producer Responsibility Program to CARE and [Hambro Waste Solutions Group \(WSG\)](#) for recycling 123,520 pounds of carpet in 2015. Hambro WSG operates the Del Norte County Transfer Station and was an early participant in CARE's [California Collection Program](#) (formerly known as the Rural Counties Program.) In 2015, over 2.3 million pounds was collected by CARE from 24 drop-off sites across California. Go [here](#) for a map of current drop-off sites.



Special thanks to Mary Pitto and Rural County Representatives of California (RCRC) for their role in helping to establish these early adopter drop-off locations in partnership with CARE.

**Carpet America Recovery Effort**  
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