



**CARPET AMERICA RECOVERY EFFORT** SM  
Developing market-based solutions for the recycling & reuse  
of post-consumer carpet

## California Carpet Stewardship Program

June 2015 Update

### RSVP for Stakeholder Workshops, July 14 and 15

The California Carpet Stewardship Program invites all those involved in the future of carpet recycling in California to join us for the second annual [Stakeholder Workshops](#) on July 14 at the City Chambers in Lakewood and July 15 at the Cal/EPA Headquarters Building in Sacramento.

The [Stakeholder Workshops](#) will include presentations and facilitated group discussion to gather input and highlight opportunities for collection, market development and communication around the goal of increasing the diversion and recycling of carpet in the state.

**Who should attend:** Concerned manufacturers, retailers, installers, government agency representatives in sustainability, waste and procurement, haulers, NGOs, and processors of carpet in California.

**Why attend?** Your experience and input are essential to ensure that progress toward the Program's goals as laid out in state law is achieved in an efficient, equitable manner. Your participation is appreciated.

The workshops are free of charge, but we request that you [register by completing the form here](#). Questions? Email [lmekis@carpetrecovery.org](mailto:lmekis@carpetrecovery.org).

### New Rural Collection Sites Launch

Three new rural county public collection sites were added in June. There are now 20 Rural County Collection Sites in California, and a total of 35 public collection sites statewide. We welcome the three new collection sites to the program. They are:

- Lake County, C & S Waste Solutions Transfer Station and Recycling Center located in Lakeport, CA
- Colusa County, Recology Transfer Station located in Maxwell, CA.
- Yuba Sutter Counties, Recology Transfer Station in Marysville, CA



Upcoming Event  
Carpet Stewardship in Rural Areas Webinar  
June 30th @ 2pm

California Program Manager, Brennen Jensen, will participate in a free webinar on Carpet and Mattress Stewardship in Rural Areas on June 30 from 2-3:30 pm. The webinar is presented by the [Product Stewardship Institute](#). Learn more and register [here](#).

## CARE Out and About

- In May, Market Development Associate Mike Tinney presented at the State Agency Customer Forum of the California Department of General Services Procurement Division on procurement opportunities in post-consumer carpet products.
- On May 21, Senior Associate Lisa Mekis met with the Rural County Environmental Services Joint Powers Authority (EJPA), and on May 28, spoke on carpet recycling in California to the Placer County Solid Waste Task Force. Lisa, who started with CARE in April, spent most of May on the road getting a greater picture of carpet recycling in the state.
- CARE's national conference took place on May 13-14 in New Orleans and included an update on the California program from Kathy Frevert of Cal Recycle along with information on the national and the California picture from Executive Director Bob Peoples. Presentations from the conference can be viewed [here](#).
- Earlier this month CARE board member Ron Greitzer and California Program Manager Brennen Jensen presented at the International Fiber Recycling Symposium in San Francisco.

## Newly Approved Stewardship Program Invoice Labels

Retailers and manufacturers know that Public Resources Code 42972 (c)(3)(B) requires the use of [CalRecycle-approved labels](#) on invoices or functionally equivalent billing documents. In June 2015, two new labels were approved. Below are all the CalRecycle-approved labels:

- California Carpet Stewardship Assessment
- CA Carpet Stewardship Assessment
- CA Crpt Stewardship Assessment
- CA Crpt Stwdshp Asmt
- CA Carpet Assessment

See the [CalRecycle website](#) for more information.

## See You in LA?

CARE will be presenting at the [California Resource Recovery Association's 39th Annual Conference](#) this August in Los Angeles. CARE reps will give an update on the most recent Annual Report numbers and solicit feedback from recycling professionals in attendance. The CARE session is Thursday, August 6 at 2:00pm.

