

California Carpet Stewardship Program
[February 2016 Update](#)



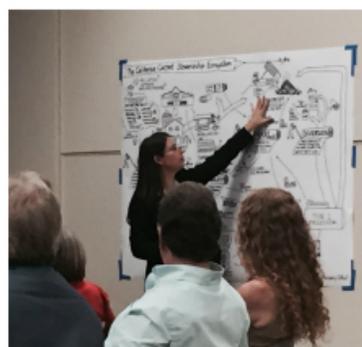
California Carpet Stewardship Program

An initiative of CARE: Carpet America Recovery Effort

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RSVP Today for Upcoming Stakeholder Workshops

Help CARE Plan for the Future of Carpet Recycling in California



On March 8th and 10th, CARE will host two public workshops about the future of carpet recycling in California. These informational and interactive workshops will provide participants with an overview of the past and current state of carpet recycling in California and the opportunity to contribute ideas, insights, and recommendations on CARE's planning efforts around carpet stewardship in 2017 and beyond. [RSVP here >>](#)

The workshops are free of charge and are an opportunity to meet the CARE California team, the inaugural members of the [California Council on Carpet Recycling](#), as well as network with other industry stakeholders.

March 8th Workshop: [RSVP >>](#)

Los Angeles Marriott Burbank Airport Hotel | 10am - 3:30pm

March 10th Workshop: [RSVP >>](#)

Location TBD, Sacramento, CA | 10am - 3:30pm

CARE invites retailers, manufacturers, installers, collectors, recyclers, local governments, consumers and other parties interested in the future of carpet recycling to attend. Please contact California Program Senior Associate, [Lisa Mekis](#), with questions.

Carpet Assessment Increase to Take Effect on April 1, 2016

Effective April 1, 2016, all carpet sold and/or shipped in California is required to be

assessed at \$0.20 per square yard at the point of sale.* CalRecycle approved this assessment increase at their monthly public meeting on January 26, 2016. The increased funds collected will be directed to a set of enhanced incentives for processors and collectors involved in the recycling of post-consumer carpet, which will help CARE reach state mandated carpet recycling and diversion goals.

On February 10th, CARE held a webinar for retailers and other interested parties to provide information on the upcoming assessment change. A downloadable version of that [presentation](#) as well as the [official notice](#) sent to retailers on February 1st, a list of [Frequently Asked Questions](#), and other resources about the assessment change are available at: www.carpetrecovery.org/CA-retailers

**Please note this is a modification from previous notice of a March 1, 2016 effective date.*

CARE Launches California Council on Carpet Recycling

Earlier this month, [CARE announced](#) the formation of the [California Council on Carpet Recycling \(Carpet Council\)](#), an 18-member advisory group, selected to provide guidance to CARE on California's carpet recycling efforts. The Council represents diverse stakeholders from across the state and carpet recycling industry, including carpet retailers and installers; collectors, haulers and processors of recycled carpet; manufacturers of products made from recycled carpet; as well as non-governmental organizations (NGO's) and local government agencies.

"Carpet recycling, both in California and nationally, is a challenging and complex endeavor that needs the input and feedback from all parties that have a stake in this emerging industry. CARE welcomes the talents, expertise and commitment to our goals that our Council members share and are very much looking forward to working with them," said CARE's Executive Director Dr. Robert Peoples.

The principal tasks of the Carpet Council will be to contribute expertise from different points of view as CARE works to increase the amount of carpet diverted from landfill, improve waste prevention and reuse efforts, raise recycling rates, and strengthen the economic viability of recycled carpet products, as required under the California Carpet Stewardship Plan (commonly referred to as AB 2398).

The Council will gather for its first meeting on February 24th in Sacramento, CA. To learn more about the Council, its role, and its inaugural members, visit: www.carpetrecovery.org/carpetcouncil

CARE Welcomes New CA Senior Associate, Jared Zitron



CARE is pleased to welcome Jared Zitron to the California team. Jared comes to CARE with a background in solid waste and recycling consulting, as well as experience in waste management and sustainability planning, feasibility studies, waste characterization oversight, and coordination of

recycling programs. He has worked closely with both local governments and private sector entities to fulfill regulatory reporting requirements, develop public education and outreach campaigns, and complete grant applications.

As a Senior Associate based in Southern California, Jared joins a nimble team of California based CARE staff, which include Program Manager Brennen Jensen and Northern California based Senior Associate Lisa Mekis. Jared will be adding additional program support and capacity for CARE's efforts throughout the state. He can be contacted at jzitron@carpetrecovery.org.

Carpet America Recovery Effort
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