

California Carpet Stewardship Program

[May 2016 Update](#)



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An initiative of CARE: Carpet America Recovery Effort

California Carpet Stewardship Program Awards \$2 million in Grants

Carpet America Recovery Effort (CARE) and the California Carpet Stewardship Program is pleased to formally announce approximately \$2 million in grant funding was awarded by the Program's first-ever grant cycle, covering two funding target areas.

Six capital improvement projects and three product testing projects will support increased recycling and use of California-generated post-consumer carpet (PCC) in recycled products. 85% of grant funds was awarded to California-based projects, exceeding the Program goal of funding 50% of projects in California. The proposed funding will support millions of pounds of additional California-generated recycled carpet output and the creation of dozens of new California jobs.

The grant awards support existing PCC processors, new California facilities and companies experienced in processing other recycled materials. [See a complete list of awardees here.](#)

Grants Available for Recycled-Content Procurement

The California Carpet Stewardship Program announces a pilot **Cycle 1C Recycled-Content Procurement Grant** program, with the purpose of promoting the development of long-term, sustainable and diversified markets for products produced from California post-consumer carpet (PCC). Recycled-Content Procurement Grants will support the purchase of PCC products by California public entities.

\$500,000 is allocated for Cycle 1C in 2016; the maximum grant award is set at \$50,000. A minimum number of pounds of California-generated waste PCC material must be used per project. **Sample projects** include: carpet cushion when used under a NSF 140 Platinum Level carpet, recycled broadloom or carpet tile products exceeding NSF-140 Platinum level recycled content and containing PCC recycled content; building insulation when installed in a California project, the inclusion of wattles used for erosion control or storm water management, and sound barriers to be used along roadways. Other products containing California PCC recycled content will be evaluated on an individual basis.

Eligible applicants for pilot Cycle 1C include California public entities (cities, counties, public school districts, public colleges and universities, special districts, park or recreational districts, and state agencies.) Commercial businesses and nonprofit groups are not eligible to apply for this grant.

The complete Grants Solicitation will be available [here](#) in June. An informational webinar on this grants cycle also will be scheduled in June.

Contact Grants Administrator [Abbie Beane](#) if you wish to be placed on the email list to receive grants programs updates or have additional questions.

New Drop-Off Sites Added

CARE provides [service and support to dozens of carpet drop-off locations](#) throughout the state of California. Three carpet drop-off sites have been added recently to the CARE Drop-Off Site Program:

American Reclamation, Inc./South Coast Fibers, Inc, Los Angeles, Los Angeles County
Lovelace Transfer Station, Manteca, San Joaquin County
Sunset Transfer Station (Waste Management of Orange), Irvine, Orange County

More collection sites are coming online in the months ahead - stay tuned! See a complete list of current facilities that accept carpet for recycling on the interactive California [Drop-Off Site Map](#) on the CARE [website](#).

CARE on the Road

The CARE California team attended the CARE Annual Conference in Greenville, SC this month. Program Manager Brennen Jensen presented on the state of California's carpet reclamation efforts to the 140 attendees from the carpet industry.

California team senior associates Lisa Mekis and Jared Zitron took advantage of being on the East Coast to visit several manufacturers' facilities to learn about the latest industry developments. Mike Tinney, Market Development Consultant, provided the CARE organization with an update on California new product development, supported by CARE technical assistance and newly awarded grant funds.

Ian Miller of Louis Berger presented on the California Economic Model, a new tool to help guide the Program in better understanding and responding to dynamic economic conditions affecting carpet recycling commodities.

The Conference also included in-depth sessions on the state of recycled carpet as a commodity and carpet industry sales and trends, as well as new recycled product and technology innovations offering promising opportunities for carpet.

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