



# California Carpet Stewardship Program

An initiative of CARE: Carpet America Recovery Effort

## California Carpet Stewardship Program

September 2015 Update

### Retailer Materials Available

CARE has produced and sent a window cling and a sample of a new brochure, "Carpet Recycling in California," to some 3,500 California retailers. The brochures inform customers about carpet recycling and about the stewardship assessment of \$.10 per square yard that all consumers must pay when purchasing carpet in the state.

Retailers may order brochures online at <https://carpetrecovery.org/ca-retailers/> or by emailing [CA@carpetrecovery.org](mailto:CA@carpetrecovery.org).



### New: Monthly Payouts to Processors

In an effort to improve timeliness of subsidy payments, the Program has adopted a new monthly reporting process for processors requesting subsidy payments. The change from quarterly payments is effective immediately, with the first monthly payment requests being accepted for the months of July and August through September 30. The first monthly payments are expected to be issued in November, and on a monthly basis thereafter. This Program change is designed to support positive cash flow between reporting periods, and provide the Program with more regular and up-to-date indicators of Program performance.

### Market Development Update

CARE's California Business Development Consultant Mike Tinney (Tinney Associates), has been working with California-based tire processors to include waste carpet as a new raw material in their processing. Several successful tests run at West Coast Rubber Recycling in Hollister have established that waste carpet can be processed through existing tire shredding equipment. The

processed carpet produces material with potential use in civil engineering projects as well as raw material filler in molded manufactured products.

More tests are underway by potential users of this material to determine manufacturing viability as well as the optimal finished product usage. Updates will follow in the coming months.

## **Sales Tax Exemption for Recycling Equipment Passes CA Legislature**

The California legislature has passed AB 199, which provides for a sales tax exemption on equipment used for recycling and composting, as well as equipment that uses recycled content - such as carpet -- in the manufacturing of new products. The bill now goes to the Governor's desk for signature.



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