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CARE Names Jacy Bolden Director of California Carpet Stewardship Program

Dalton, Georgia--CARE has named Jacy Bolden as the first full-time Director of the California Carpet Stewardship Program. Bolden comes to CARE with extensive experience in product stewardship, waste and environmental policy as the founder of consulting firm The JBC Groups. Her work includes corporate sales, solid waste systems, recycling and composting operations and nonprofit management, as well as municipal and local government program operations and policy development. In 2004, she was named Recycler of the Year by the California Resource Recovery Association.

“We are delighted to welcome Jacy to the California team,” notes CARE Executive Director Robert Peoples. “The Program is growing rapidly and has extensive responsibilities in increasing collection, recycling and market development. Jacy’s depth of and breadth of experience is a major addition as we strive to engage stakeholders from carpet mills to local government to retailers, installers and processors in the business of recycling carpet. We have a major challenge to meet the new demands of AB 1158 and Jacy will play a key role in ensuring success.”

In collaboration with Peoples and the CARE team, Jacy Bolden will be responsible for the management and administration of all aspects of the Program, including delivering services to its target audiences of carpet retailers and installers, local governments, waste managers, disposal sites, haulers, manufacturers and recycler/processors to increase reuse, recycling and diversion of post-consumer carpet discards in California.

Based in the Los Angeles area, Bolden looks forward to travelling extensively to meet with stakeholders across the state.

About CARE

Carpet America Recovery Effort (CARE) is a non-profit organization dedicated to increasing the landfill diversion, reuse and recycling of post-consumer carpet through market-based solutions that benefit the economy as well as the environment. Since 2002, CARE has diverted more than 4.6 billion pounds of carpet from landfills in the United States, including over 500M pounds from CA landfills, promoted the use and development of products containing materials derived from carpet. CARE members include independent carpet recyclers, carpet manufacturers, dealers, retailers, suppliers and non-governmental organizations. Since 2011 the California Carpet Stewardship Program has been engaged with increasing carpet diversion and recycling and supporting new markets for recycled post-consumer carpet products in accordance with state law AB 2398 CARE has been the state’s designated Carpet Stewardship Organization since the law went into effect

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