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CARE Names 2017 Award Winners – Person of the Year and Recycler of the Year

Mike Tinney and CarpetCycle accept awards at 16th annual conference

Orlando, FL. – May 9, 2018 – Carpet America Recovery Effort (CARE), the non-profit organization charged with advancing market-based solutions for carpet recycling and landfill diversion, has named its Person of the Year and Recycler of the Year for 2017. The two honors were awarded during the organization’s 16th annual conference, held in Orlando, FL, on May 9, 2018.

Person of the Year

Mike Tinney, CARE’s 2017 Person of the Year, works as a consultant for CARE in California. Mike has a wealth of experience in market development for recycled materials. He’s been instrumental assisting CARE in developing products that utilize post-consumer carpet for the last four years.

After a long career in private industry, Tinney provided consulting services to the California Energy Commission, the California Lighting Technology Center at UC Davis, and the California Integrated Waste Management Board. Mike has also worked closely with CalRecycle for 6 years, developing a business assistance program that focuses on tire-derived products.

“Mike has earned a solid reputation fighting for the small business owner. He has brought his experience in the tire recycling world and applied it to find new product opportunities and markets,” CARE Executive Director Dr. Robert Peoples said. “A pragmatic, hard-nosed champion, Mike has had a real impact on creating new ways to recycle old carpet.”

Recycler of the Year

CarpetCycle has been named CARE’s 2017 Recycler of the Year. Lead by CARE Board Member Sean Ragiel, the New Jersey-based company began recycling carpet in 2009. Since its

inception, CarpetCycle has diverted more than 200 million pounds of carpet from U.S. landfills. The company services the Eastern United States from Washington D.C. to Maine. In 2017, CarpetCycle introduced Quiet Tech, a new and innovative product made with post-consumer carpet. Quiet-Tech is a recycled acoustic insulation product that is made up of 85-90% recycled materials.

“CarpetCycle is one of the longest running recyclers of post-consumer carpet and other materials. I give Sean Ragiel a lot of credit for building a resilient and diversified business model. His latest innovation is Quiet Tech, a DoubleGreen™ insulation product, using two different post-consumer materials,” said Peoples.

About Carpet America Recovery Effort (CARE)

Carpet America Recovery Effort (CARE) is a voluntary, non-profit organization dedicated to increasing the landfill diversion, reuse, and recycling of waste carpet, through market-based solutions that benefit the economy as well as the environment.

Since 2002, CARE has diverted more than 5 billion pounds of carpet from landfills in the United States and promoted the use and development of products containing materials derived from carpet. CARE members include independent carpet recyclers, carpet manufacturers, dealers, retailers and suppliers, and non-governmental organizations. For more information about CARE, visit www.carpetrecovery.org.

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