



CARPET AMERICA RECOVERY EFFORTSM

Developing market-based solutions for the recycling & reuse of post-consumer carpet

Recycled Post-Consumer Carpet Could Be Your Ideal Feedstock!

- Are you looking for a **lightweight, durable feedstock** for your products - that is **FREE***?
- Are you open to using a post-consumer recycled material that others hail for its **flexibility and material cost reduction**?
- Could you use support in the form of **grants, subsidies or technical assistance**?

The California Carpet Stewardship Program is working to encourage manufacturers to incorporate recycled post-consumer carpet (PCC) into their products, supplementing or replacing more expensive materials at no cost* to them. Companies already incorporating recycled PCC report improved product quality and reduced cost.

*No cost for California-sourced material



Plus, if you incorporate a second post-consumer recycled material along with PCC, your products could receive the Double GreenTM label and really stand out in the marketplace. Visit Double-Green.org to learn more.

Are You Ready?

Request a FREE sample of PCC material:

Call (916) 849-2114 or email DoubleGreen@CarpetRecovery.org.

Get answers tailored to your needs! Market Development Consultant Mike Tinney can provide samples and extensive data on how companies are incorporating recycled carpet materials. Contact us at (916) 849-2114 or email DoubleGreen@CarpetRecovery.org.



Recycled Post Consumer Carpet material is available as PC4 - Post Consumer Carpet Calcium Carbonate - as well as fiber and pellets.

Post-consumer carpet is recycled by processors into fibers or plastic pellets, which can be used to make a broad range of products, including carpet, carpet tiles, carpet underlayment, and products for the automotive, transportation, and construction industries.