



Micro-Grant Program for Carpet Collection/Reuse

Carpet America Recovery Effort (CARE) announces a new round of Micro Grants designed to increase the collection and reuse of California post-consumer carpet (PCC).

Funds will be awarded for infrastructure projects and/or purchase of equipment for California sites that support the operational logistics of properly collecting and/or reusing California PCC under a new or established program.

Eligible Applicants

- Public entities, such as California cities, counties, public school districts, public colleges and universities, special districts, parks and recreation districts, and state agencies (including offices, departments, bureaus and boards).
- Joint Powers Authorities (JPA) if the JPA Agreement includes solid waste responsibilities.
- Public or private businesses such as transfer stations, recycling centers and disposal sites.
- CARE drop-off sites, Collector Sorter Entrepreneurs and Processors are encouraged to apply.
- Nonprofit entities such as reuse stores.

Maximum Grant: \$15,000

Deadline to apply: December 31, 2020 (applications reviewed on a continuous basis)

For Details and Application Form: www.CarpetRecovery.org/CA-Grants

About Carpet America Recovery Effort (CARE)

Carpet America Recovery Effort (CARE) is a voluntary, non-profit organization dedicated to increasing the landfill diversion, reuse, and recycling of waste carpet, through market-based solutions that benefit the economy as well as the environment.

Since 2011 the California Carpet Stewardship Program has been engaged with increasing carpet diversion and recycling and supporting new markets for recycled post-consumer carpet products in accordance with state law AB 2398. CARE has been the state's designated Carpet Stewardship Organization since the law went into effect. The Carpet Stewardship law generates funding to meet the goals of AB 2398 through an assessment of \$0.35 per square yard on carpet sold in California.



Micro Grants fund projects such as this covering — installed at Napa Recycling — that keeps post-consumer carpet clean and dry while it is staged for loading into a trailer to be sent to a recycler.