



# CARPET AMERICA RECOVERY EFFORT<sup>SM</sup>

Developing market-based solutions for the recycling & reuse of post-consumer carpet

## Recycled Post-Consumer Carpet Could Be Your Ideal Feedstock!

- Are you looking for a **lightweight, durable feedstock** for your products - that is **FREE\***?
- Are you open to using a post-consumer recycled material that others hail for its **flexibility and material cost reduction**?
- Could you use support in the form of **grants, subsidies or technical assistance**?

The California Carpet Stewardship Program is working to encourage manufacturers to incorporate recycled post-consumer carpet (PCC) into their products, supplementing or replacing more expensive materials. Companies already incorporating recycled PCC report improved product quality and reduced cost.



Plus, if you incorporate a second post-consumer recycled material along with PCC, your products could receive the Double Green<sup>TM</sup> label and really stand out in the marketplace. Visit [Double-Green.org](http://Double-Green.org) to learn more.

## Are You Ready?

### Request a FREE sample of PCC material:

Call 714-872-1788 or email [RThiess@CarpetRecovery.org](mailto:RThiess@CarpetRecovery.org).

**Get answers tailored to your needs!** CARE's Product & Market Development Manager Rob Thiess can provide samples and extensive data on how companies are incorporating recycled carpet materials. Contact him at 714-872-1788 or email [RThiess@CarpetRecovery.org](mailto:RThiess@CarpetRecovery.org).



Recycled Post Consumer Carpet material is available as PC4 - Post Consumer Carpet Calcium Carbonate - as well as fiber and pellets.

Post-consumer carpet is recycled by processors into fibers or plastic pellets, which can be used to make a broad range of products, including carpet, carpet tiles, carpet underlayment, and products for the automotive, transportation, and construction industries.