

Old Carpet Makes New Products

CONTAINING CALIFORNIA-SOURCED CARPET



**California Carpet
Stewardship Program**

An initiative of CARE: Carpet America Recovery Effort

CarpetRecovery.org/CA

07-21

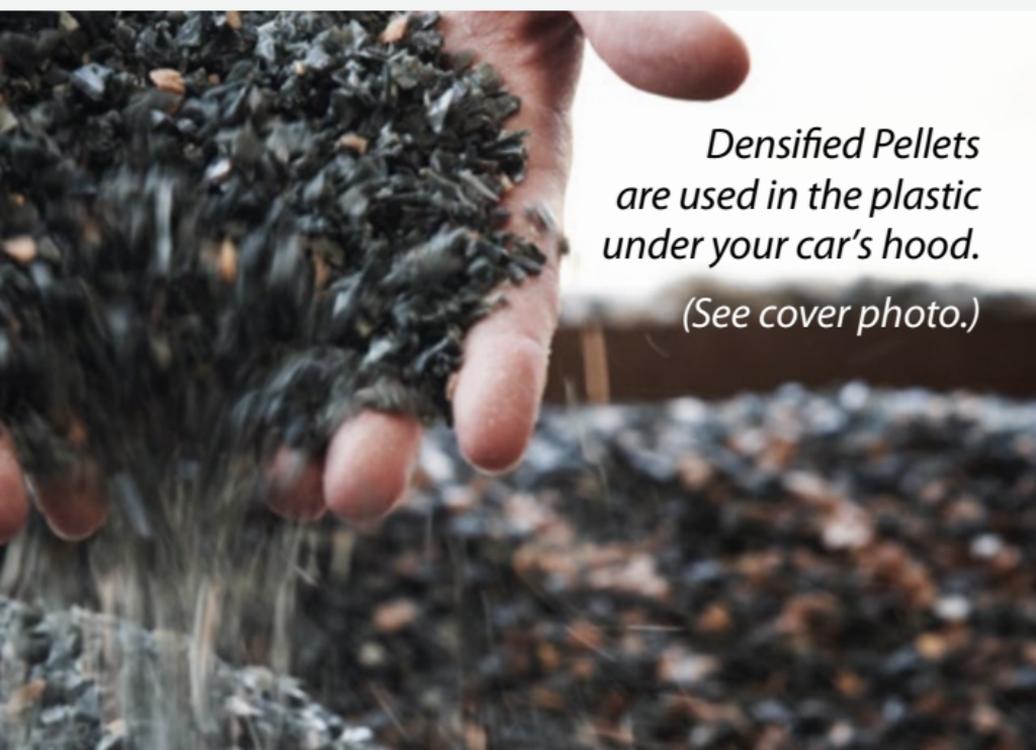


*Standard
Face Fiber*

All carpet recycling starts with mechanical separation of the face fiber from the backing. The separated materials are then further processed into fiber and pellets.



*Calcium
Carbonate
(PC4) from
carpet backing*



*Densified Pellets
are used in the plastic
under your car's hood.
(See cover photo.)*



Carpet is popular and durable, but also bulky and made from fossil fuel. If possible, carpet must be kept out of landfill. The good news? Carpet can be recycled into useful products... and you can help!

Carpet Recycling Process

After old carpet is torn out, it is sorted by fiber type and transported to a recycling facility.



Fiber can be used as an additive in synthetic wood siding and trim.



Recycled carpet material is spun into fiber for new carpeting and carpet tiles.

The face fiber can also end up as underlayment for flooring.



The fiber is used as filler, replacing the need for virgin plastic or other expensive resources in products like insulation and wood substitute.

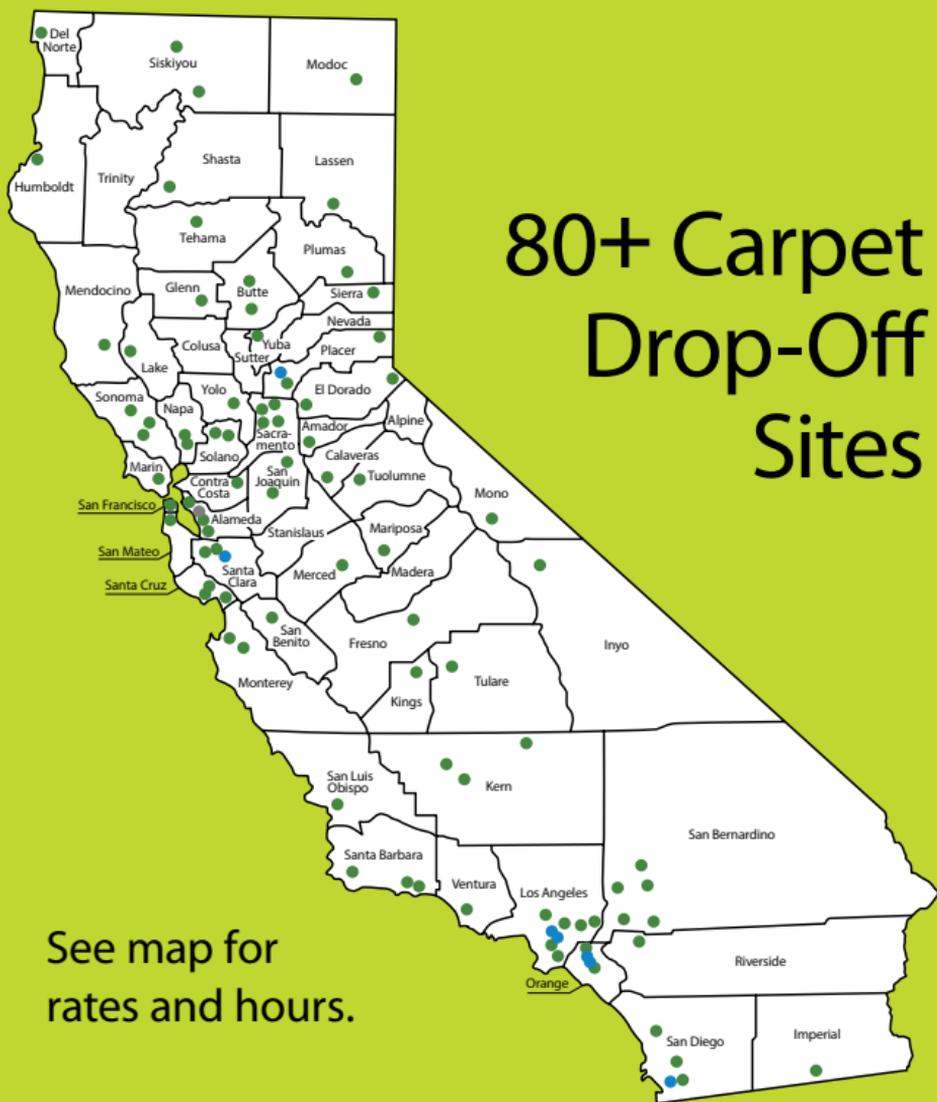


When you recycle carpet, you are keeping it out of landfill and reusing this valuable resource. Carpet can be recycled when properly prepared and brought to the right place.

Ask your flooring contractor to recycle your old carpet.



The recycled material can be used on its own as an absorbent or incorporated into accessibility ramps.



Ask your contractor to recycle!
 See map at CarpetRecovery.org/CA

Carpet America Recovery Effort (CARE) is an independent non-profit organization whose mission is to advance market-based solutions that increase landfill diversion, promote reuse and recycling of post-consumer carpet and encourage design for recyclability.



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