Talking Points for Sales Staff

California Carpet Assessment: Differential Assessment Launches April 1, 2022

Below are some questions your customers may ask about the new assessment amounts, with suggested responses:

What is this charge?
All carpet (wall-to-wall or carpet tile) purchased in California is subject to an assessment that supports carpet recycling in the state. The assessment is charged to the customer by the retailer. A 2020 law requires that the assessment be different based on the cost to recycle the carpet material at end of life. The carpet assessment is a post-tax line on your bill of sale.

How is the assessment calculated?
As of April 1, 2022, the assessment is changing from a single amount (35 cents per square yard) to a four-level system. The differential assessment is based on two factors: material type — broadloom or tile — and the percent of post-consumer (PC) content in the carpet.
How much is the assessment?
The Plan has four levels of assessment:
- Broadloom, <10% PC content: $.35 per square yard
- Broadloom, > or = 10% PC content: $.33 per square yard
- Carpet Tile, <10% PC content: $.50 per square yard
- Carpet Tile, > or =10% PC content: $.48 per square yard

Do I have to pay the assessment?
Yes. All carpet purchased in California is subject to the assessment by law.

How is the assessment used?
The assessment goes to the California Carpet Stewardship Program, which supports carpet collectors, recyclers and manufacturers with subsidies, grants and technical assistance aimed at increasing carpet recycling and keeping old carpet out of landfill.

What happens to recycled carpet?
Carpet that is recycled is kept out of landfill and becomes a valuable resource. Old carpet is collected and processed, and the resulting material is used in a variety of useful new products in the construction and automotive industries. Learn more about products containing recycled-carpet material at CarpetRecovery.org/Products.

Learn more: Visit CarpetRecovery.org/CA